

Curriculum Vitae

(Revised September 1st, 2022)

JASMINE NICOLE KELLEY

Doctoral Student

Management

Department of Management and Entrepreneurship, Harbert College of Business

Auburn University

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Auburn, AL 36849

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EDUCATION

- Ph.D.** (currently pursuing) – Accepted Fall 2021 Management, Auburn University
- B.A.** – May 2020 Economics (Emphasis in Mathematics), The University of Southern Mississippi, Magna-Cum Laude
Institution GPA: 3.695
- B.S.B.A.** – May 2020 Management, The University of Southern Mississippi, Magna-Cum Laude
Institution GPA: 3.695
- A.A.** – December 2018 Computer Science, Holmes Community College
GPA: 3.87 (Program), 3.69 (Cumulative) on 130 hours earned

RESEARCH INTERESTS

Digital Entrepreneurship, Corporate Entrepreneurship, Corporate Strategy, Digital Corporate Strategy, Impression Management, Strategic Communications

RESEARCH AND PUBLICATIONS

Manuscripts in Progress

Kelley, J.N. Topic: Negative Information Disclosures and Investor Divestment in the Context of Equity Crowdfunding.

Fellowship: Field-Armenakis Fellowship, Auburn University

Kelley, J.N. Topic: Digital Platform Implementation and Employee Performance.

Kelley, J.N. Topic: CEO Narcissism and New Venture Firm Performance.

Kelley, J.N. Topic: Digitalization and Entrepreneurial Agency and Action.

Kelley, J.N. Topic: Competitive Strategies and the Four Theories of Profit.

Books

Kelley, J.N. Title: *WE: The Inspiring Stories of Entrepreneurial Women From Around the World.*

Grant: Hayek Fund for Scholars, Institute for Humane Studies at George Mason University

SERVICE

Editorial/Reviewing Activities

2021 Meeting of the Southern Management Association (SMA) Reviewer

2022 Academy of Management (AOM) Annual Conference Reviewer

2022 Meeting of the Southern Management Association (SMA) Reviewer

Conference Activities

SMS Virtual Toronto (SMS 41st Annual Conference) Volunteer

Other

Graduate Student Council Senator for the Department of Management and Entrepreneurship, Auburn University (2021-2022)

Graduate Student Council Finance Committee Member, Auburn University (2021-2022)

Ph.D. Colloquium Organizer for the Department of Management and Entrepreneurship, Auburn University (2022)

PROFESSIONAL MEETINGS

2021 Virtual AOM New Doctoral Student Consortium (NDSC)

SMS Virtual Toronto (SMS 41st Annual Conference)

2021 Meeting of the Southern Management Association (SMA)

2022 Southeastern Entrepreneurship Research Conference

MEMBERSHIP IN PROFESSIONAL ORGANIZATIONS

Academy of Management

Strategic Management Society

Southern Management Association

TEACHING

Summer 2022 Course Instructor – *Strategic Management* (1 section: Online Synchronous)

Management 4800 – Auburn University

Assistantships

2020 Graduate Teaching Assistant of Economics at the University of Alabama

Led by Dr. Hoda El-Karakasy

2021 Virtual Summer Seminar in Entrepreneurship Research Teaching Assistant

Led by Dr. Vishal K. Gupta