

# Raymond J. Harbert College of Business • Business Administration Curriculum Model

## FRESHMAN YEAR

| <u>FIRST SEMESTER</u> |  | <u>SECOND SEMESTER</u> |   |
|-----------------------|--|------------------------|---|
| ENGL 1100             | <input type="checkbox"/> ENGLISH COMP I                    | ENGL 1120              | <input type="checkbox"/> ENGLISH COMP II                  |
|                       | <input type="checkbox"/> HIST 1010 or HIST 1020 ▲          |                        | <input type="checkbox"/> CORE OPTION ▲                    |
| MATH 1680             | <input type="checkbox"/> CALCULUS W/ BUS APP I             | COMM 1000              | <input type="checkbox"/> PUBLIC SPEAKING                  |
|                       | <input type="checkbox"/> CORE LAB SCIENCE I <sup>1</sup>   |                        | <input type="checkbox"/> CORE LAB SCIENCE II <sup>1</sup> |
| BUSI 1010             | <input type="checkbox"/> PROFESSIONAL DEVELOPMENT IN BUS I |                        | <input type="checkbox"/> CORE FINE ART <sup>1</sup>       |

## SOPHOMORE YEAR

| <u>FIRST SEMESTER</u> |   | <u>SECOND SEMESTER</u> |  |
|-----------------------|---|------------------------|--|
| ECON 2020             | <input type="checkbox"/> MICROECONOMICS                         | BUAL 2650              | <input type="checkbox"/> BUSINESS ANALYTICS II |
|                       | <input type="checkbox"/> CORE LIT I or II ▲                     | ECON 2030              | <input type="checkbox"/> MACROECONOMICS        |
| BUAL 2600             | <input type="checkbox"/> BUSINESS ANALYTICS I                   |                        | <input type="checkbox"/> CORE OPTION ▲         |
| <b>SCMN 2150</b>      | <input type="checkbox"/> <b>Ops: Mngt of Business Processes</b> | ACCT 2210              | <input type="checkbox"/> MANAGERIAL ACCOUNTING |
| ACCT 2110             | <input type="checkbox"/> FINANCIAL ACCOUNTING                   | ACCT 2700              | <input type="checkbox"/> BUSINESS LAW          |
| BUSI 2010             | <input type="checkbox"/> PROFESSIONAL DEVELOPMENT IN BUS II     |                        |  |

## JUNIOR YEAR

| <u>FIRST SEMESTER</u> |  | <u>SECOND SEMESTER</u> |  |
|-----------------------|--|------------------------|--|
| MKTG 3310             | <input type="checkbox"/> PRINCIPLES OF MARKETING           | FINC 3610              | <input type="checkbox"/> PRINCIPLES OF FINANCE                 |
| <b>MNGT 3100</b>      | <input type="checkbox"/> <b>PRINCIPLES OF MANAGEMENT</b>   |                        | <input type="checkbox"/> <b>MANAGEMENT ELEC</b> <sup>2</sup>   |
| <b>ISMN 2140</b>      | <input type="checkbox"/> <b>INTRO TO INFO SYSTEMS MNGT</b> |                        | <input type="checkbox"/> <b>BUSINESS ELECTIVE</b> <sup>2</sup> |
| <b>MNGT 3010</b>      | <input type="checkbox"/> <b>Professional Dev. In MNGT</b>  |                        | <input type="checkbox"/> <b>BUSINESS ELECTIVE</b> <sup>2</sup> |
| CTCT 3250             | <input type="checkbox"/> INFORMATION ANALYSIS              |                        | <input type="checkbox"/> FREE ELECTIVE                         |
|                       | <input type="checkbox"/> FREE ELECTIVE                     |                        |  |

## SENIOR YEAR

| <u>FIRST SEMESTER</u> |  | <u>SECOND SEMESTER</u> |  |
|-----------------------|--|------------------------|--|
|                       | <input type="checkbox"/> <b>FINC or ACCT ELECTIVE</b> <sup>2</sup>   | <b>MNGT 4800</b>       | <input type="checkbox"/> <b>STRATEGIC MANAGEMENT</b>               |
|                       | <input type="checkbox"/> <b>INT'L BUSINESS ELECTIVE</b> <sup>2</sup> |                        | <input type="checkbox"/> <b>MKTG or SCMN ELECTIVE</b> <sup>2</sup> |
|                       | <input type="checkbox"/> <b>BUSINESS ELECTIVE</b> <sup>2</sup>       |                        | <input type="checkbox"/> BUSINESS ELECTIVE <sup>2</sup>            |
|                       | <input type="checkbox"/> BUSINESS ELECTIVE <sup>2</sup>              |                        | <input type="checkbox"/> BUSINESS ELECTIVE <sup>2</sup>            |
|                       | <input type="checkbox"/> FREE ELECTIVE                               |                        | <input type="checkbox"/> FREE ELECTIVE                             |
| BUSI 4010             | <input type="checkbox"/> PROFESSIONAL DEVELOPMENT IN BUS IV          | UNIV 4AA0              | <input type="checkbox"/> CREED TO SUCCEED (GRADUATION)             |

**TOTAL: 123 CREDIT HOURS**

**Notes:**

- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at [bulletin.auburn.edu](http://bulletin.auburn.edu) for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED coursework and may not repeat a course in which a grade of 'C' or better was earned.

1/2 See page two/three for a list of approved courses

3 HIST 1210/1220 can be taken in lieu of HIST 1010/1020

▲ Business students must complete all four courses in either Option 1 or Option 2 below. See page two for a list of approved courses.

**Option 1: 2 Literatures and 1 History**

- Core Literature I<sup>1</sup>
- Core Literature II (from same series)<sup>1</sup>
- HIST 1010 -OR- HIST 1020<sup>3</sup>
- Core Social Science<sup>1</sup>

**Option 2: 2 Histories and 1 Literature**

- HIST 1010<sup>3</sup>
- HIST 1020<sup>3</sup>
- Core Literature I or II<sup>1</sup>
- Core Humanities<sup>1</sup>

| Major Courses         | Grade | Major Courses  | Grade |
|-----------------------|-------|----------------|-------|
| MNGT 3100             |       | MNGT 4800      |       |
| ISMN 2140             |       | MNGT ELEC      |       |
| SCMN 2150             |       | FINC/ACCT ELEC |       |
| BUS ELEC              |       | INT'L ELEC     |       |
| BUS ELEC              |       | MKTG/SCMN ELEC |       |
| BUS ELEC              |       | MNGT 3010      |       |
| <b>32 Major Hours</b> |       |                |       |

**Free Electives**

|       |       |
|-------|-------|
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |
| _____ | _____ |

# Choices for University Core Requirements

Students enrolled in the University Honors College may enroll in the Honors equivalents of any of the core options listed below.

## Core Literature options

If choosing 2 History/1 Lit option, choose any single Lit course.  
If choosing 2 Lit/1 History option, must complete Lit I & II from the same series.

- ENGL 2200 (World Literature I) – 3 hrs
- ENGL 2210 (World Literature II) – 3 hrs
- ENGL 2230 (British Literature I) – 3 hrs
- ENGL 2240 (British Literature II) – 3 hrs
- ENGL 2250 (American Literature I) – 3 hrs
- ENGL 2260 (American Literature II) – 3 hrs
- ENGL 2270 (African American Lit I) – 3 hrs
- ENGL 2280 (African American Lit II) – 3 hrs

## Core Fine Arts options

- ARCH 2600 (The Art of Architecture, Place, and Culture) – 3 hrs
- ARTS 1510 (Looking at Art: Approaches to Interpretation) – 3 hrs
- ARTS 1610 (Introduction to Art History) – 3 hrs
- ENVD 2040 (Design, Invention, and Society) – 3 hrs
- INDD 1120 (Industrial Design in Modern Society) – 3 hrs.
- MUSI 2730 (Appreciation of Music) – 3 hrs
- MUSI 2740 (Survey of Popular Music) – 3 hrs
- MUSI 2750 (Music and Science) – 3 hrs
- MDIA 2350 (Introduction to Film Studies) – 3 hrs
- THEA 2010 (introduction to Theatre) – 3 hrs
- THEA 2020 (Acting Aesthetics) – 3 hrs

## Core Humanities options

One Core Humanities course is required only for students choosing the 2 History/ 1 Lit option.

- FLGC 1150 (Global Fluency and Awareness) – 3 hrs
- PHIL 1010 (Intro to Logic) – 3 hrs
- PHIL 1020 (Intro to Ethics) – 3 hrs
- PHIL 1030 (Ethics & Health Sciences) – 3 hrs
- PHIL 1040 (Business Ethics) – 3 hrs
- PHIL 1050 (Political Philosophy) – 3 hrs
- PHIL 1060 (Philosophy of East and West) – 3 hrs
- PHIL 1070 (Philosophy of Art, Value, and Society) – 3 hrs
- PHIL 1080 (Intro to Philosophy of Religion) – 3 hrs
- PHIL 1090 (Philosophy of Race and Gender) – 3 hrs
- PHIL 1100 (Intro to Philosophy) – 3 hrs
- PHIL 1110 (Philosophy of Science and Critical Thinking) – 3 hrs
- PHIL 1120 (Intro to Environmental Ethics) – 3 hrs
- RELG 1040 (Western Religions) – 3 hrs
- RELG 1050 (Eastern Religions) – 3 hrs
- UNIV 2710 (Human Odyssey) – 3 hrs
- A 2<sup>nd</sup> Core Fine Arts class – 3 hrs
- A 2<sup>nd</sup> Core Literature class – 3 hrs
- ~HONR 1017 (Technology and Culture II) – 3 hrs

~ Only for students enrolled in the University Honors College

## Core Social Science options

One Core Social Science course is required only for students choosing the 2 Lit/ 1 History core option.

- AFRI 2000 (Intro to Africana Studies) – 3 hrs
- AGECE 1000 (Global Issues in Food, Ag, Dev, and Environment) – 3 hrs
- ANTH 1000 (Intro to Anthropology) – 3 hrs
- COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
- GEOG 1010 (Global Geography) – 3 hrs
- GSHS 2000 (Global Studies in Human Sciences – 3hrs.
- POLI 1050 (Global Politics and Issues) – 3 hrs
- POLI 1090 (American Government) – 3 hrs
- PSYC 2010 (Intro to Psychology) – 3hrs
- SOCY 1000 (Sociology: Global Perspectives) – 3 hrs
- SOCY 1100 (Current Issues in Race and Ethics) – 3 hrs
- SUST 2000 (Intro to Sustainability) – 3 hrs
- ~HONR 1007 (Technology and Culture I) – 3 hrs
- ~HONR 1027 (Sustainability and the Modern World I) – 3 hrs
- ~HONR 1037 (Sustainability and the Modern World II) – 3 hrs
- NATR 2050 (People and the Environment) – 3 hrs
- UNIV 2720 (Human Odyssey II) – 3 hrs
- WMST 2100 (Intro to Women's & Gender Studies) – 3 hrs

~ Only for students enrolled in the University Honors College

## Core Lab Science options

Students must complete one of the following 2-course options, plus labs.

The 2 courses should NOT be taken together during the same semester.

- SCMH 1010 & BIOL 1010 (Concepts of Science & Survey of Life)
- SCMH 1010 & CSES 1010 (Concepts of Science & Soils and Life)
- SCMH 1010 & CSES 1020 (Concepts of Science & Crops and Life)
- SCMH 1010 & CHEM 1010 (Concepts of Science & Survey of Chemistry I)
- SCMH 1010 & FOWS 1020 or FOWS 1030 or FOWS 1040 (CoS & Nature I or II or Climate I)
- SCMH 1010 & GEOL 1100 (Concepts of Science & Dynamic Earth)
- SCMH 1010 & PHYS 1000 (Concepts of Science & Foundations of Physics)
- SCMH 1010 & PHYS 1150 (Concepts of Science & Astronomy)
- SCMH 1010 & PHYS 1500 (Concepts of Science & General Physics I)
- BIOL 1000 & BIOL 1010 (Intro to Biology & Survey of Life)
- CHEM 1010 & CHEM 1020 (Survey of Chemistry I & Survey of Chemistry II)
- CSES 1010 & CSES 1020 (Soils and Life & Crops and Life) – can be taken out of sequence
- FOWS 1020 & FOWS 1030 (Science of Nature I & Science of Nature II)
- FOWS 1030 & FOWS 1050 (Climate Science I & Climate Science II)
- GEOG 1020 & GEOG 1030 (Global Systems I & Global Systems II)
- GEOL 1100 & GEOL 1110 (Dynamic Earth & Earth and Life Through Time)
- GEOL 1100 & GEOG 1020 or GEOG 1030 (Dynamic Earth & Global Systems I or II)
- PHYS 1500 & PHYS 1510 (General Physics I & General Physics II)



### Additional options

**WARNING** – These options are NOT recommended for HCoB students since they include courses structured for Science & Engineering students.

- BIOL 1020 & BIOL 1030
- BIOL 1020 & BIOL 1010\*\*
- CHEM 1030 & CHEM 1040
- CHEM 1110 & CHEM 1020
- PHYS 1600 & PHYS 1610
- SCMH 1010 & PHYS 1600
- SCMH 1010 & CHEM 1030
- SCMH 1010 & CHEM 1110

\*\*Business majors who earn AP BIOL 1020 credit and have not earned a 2<sup>nd</sup> core science credit should take BIOL 1010 to satisfy the 8 hrs core science requirement.

## Available Substitutions

- HIST 1210/1220 (Technology and Civilization I/II) can be substituted for HIST 1010/1020 to satisfy the core History requirement(s)
- MATH 1610 can be substituted for the MATH 1680 requirement. Note that MATH 1610 has higher prerequisites than MATH 1680.

## **Business Administration Major Notes**

- All 3000-5000 level business courses require junior standing (60 hrs)
- MNGT 4800 requires senior standing (90 hrs) and PR of the 3 Principles courses. This course must be completed at AU
- Any directed reading course or internship course must receive departmental approval prior to registration
- ***Prerequisites and/or corequisites for Business courses are strictly enforced***
- ***Refer to the AU Bulletin for course prerequisites and descriptions <http://bulletin.auburn.edu.coursesofinstruction>***

### **Required Business Administration Courses**

- ISMN 2140 Introduction To Management Information Systems
- MNGT 3010 Professional Development in Management *Pr. (P/C MNGT 3100 and BUSI 2010)*
- MNGT 3100 Principles Of Management
- MNGT 4800 Strategic Management *Pr. MKTG 3310, MNGT 3100, FINC 3610, and senior standing; course must be completed at AU*
- SCMN 2150 Ops: Mngt Of Business Processes

### **Choices for Management Elective**

- Any 3-credit hour, 3000-5000 level MNGT, ENFB, HRMN, or ISMN course.  
***Exception: MNGT 3810 is NOT allowed.***

### **Choices for Finance/Accounting Elective**

- Any 3-credit hour, 3000-5000 level FINC or ACCT course.  
***Exceptions: FINC 3810 and ACCT 5700 are NOT allowed.***

### **Choices for International Business Elective**

- ECON 4300, FINC 3100, FINC 5510, MNGT 4100, MKTG 4400, BUSI 3250, or SCMN 4800

### **Choices for Marketing/Supply Chain Elective**

- Any 3-credit hour, 3000-5000 level MKTG course (*all MKTG courses have a minimum Pr. C or better in MKTG 3310*) or SCMN 3710, SCMN 3720, or SCMN 3730 (*all SCMN options have Pr. of C or better in SCMN 2150*)  
***Exceptions: MKTG 3810 and MKTG 3310 are NOT allowed.***

### **Choices for Business Electives**

- BUSI 3250
- Any 3-credit hour, 3000-5000 level ACCT course
- Any 3-credit hour, 3000-5000 level BUAL course
- Any 3-credit hour, 3000-5000 level ECON course
- Any 3-credit hour, 3000-5000 level ENFB course
- Any 3-credit hour, 3000-5000 level FINC course except 3810
- Any 3-credit hour, 3000-5000 level HRMN course
- Any 3-credit hour, 3000-5000 level ISMN course
- Any 3-credit hour, 3000-5000 level MKTG course except 3810 (*Pr. C or better in MKTG 3310*)
- Any 3-credit hour, 3000-5000 level MNGT course except 3810 and 4600
- Any 3-credit hour, 3000-5000 level SCMN course (*Pr. C or better in SCMN 2150*)

### **Additional Degree Requirements**

Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.