

Leane B. Skinner

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Teaching Experience

2016–Present

Professor and Program Coordinator • Auburn University • Business/ Marketing Education/Career and Technical Education

2007–2016

Associate Professor • Auburn University • Business/ Marketing Education/Career and Technical Education

2004–2007

Assistant Professor • Auburn University • Business/ Marketing Education/Career and Technical Education

2002–2004

Assistant Professor • Auburn University • Business/ Marketing Education/Career and Technical Education

1999–2002

Instructor • Auburn University • Business/ Marketing Education/Career and Technical Education

1990–1999

Instructor • Columbus Technical College • Management and Supervisory Development

Education

PhD. Business, Information Systems, Auburn University

- In Progress

Graduate Certificate: Cybersecurity Management, Auburn University

- 2020

Graduate Certificate: Business Analytics, Auburn University

- 2018

Ed.D. Career and Technical Education: Business/Marketing, Auburn University

- 2002

- Dissertation Title: The Implementation of Information Technology in Alabama Business Education Courses as Compared to National Recommendations

Ed.S. Business Education, Troy University

- 1993

M.S. Management, Troy University

- 1988

- Thesis Title: Flextime in the Workplace

B.S. Accounting, Troy University

- 1986

Select Honors and Awards

- Awarded the National Business Education Distinguished Service Award by an Administrator of Business Education (2023)
 - Awarded the Southern Business Education (SBEA) Distinguished Service Award by an Administrator of Business Education (2022)
 - Elected President of the International Society for Business Education (ISBE) (2019-2020)
 - Outstanding Poster Presentation, *High School Counselors' Perceptions of Career and Technical Education*, 2018 Career and Technical Education Research and Professional Development Conference (2018)
 - Business Education Research Award for paper, *Factors Contributing to Stress of Business/Marketing Educators*, Business Education Research Conference – National Business Education Association Convention (2018)
 - Elected to the Board of the National Association for Business Teacher Education (NABTE) (2017)
 - Elected Co-Chair of the Policies Commission on Business and Economic Education 100th Policy Statement (2016)
 - Received the University Council For Workforce and Human Resource Education Meritorious Service Award (2016)
 - Elected Chair of the Publicity Committee for the Policies Commission on Business and Economic Education (PCBEE) (2015)
 - Elected Board Trustee for the University Council for Workforce and Human Resource Education (UCWHRE) for three consecutive terms (2009-2017)
 - Elected President-Elect for the Association for Career and Technical Education Research (ACTER) (2014)
 - Elected Historian for the Association for Career and Technical Education Research (ACTER) (2011-2014)
 - Received the Innovative Instructional Practices Award at the 2014 Business Education Research Conference. The Association for Research in Business Education – Delta Pi Epsilon (ARBE – DPE) is an affiliate of the National Business Education Association. (2014)
 - Awarded Post-Secondary Business Educator of the Year, Alabama Business Education Association (2013)
 - Awarded Collegiate Teacher of the Year, Southern Business Education Association (2013)
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Select Publications

- Ward, T., **Skinner, L.B.**, Wohleb, E., & Springer, C.A. (2023, March). Using a combined model of the theory of planned behavior and the technology acceptance model to assess radiologic technology educator's intentions as a result of the COVID-19 pandemic. *Radiologic Science & Education*, 28(1), 3-16.
- Ward, T., **Skinner, L.B.**, Wohleb, E. & Springer, C.A. (2023, March). Virtual technology in radiologic technology classrooms: The educational impact of the COVID-19 pandemic. *Radiologic Technology*, 94(4), 269-286.
- Durrell, J. L., Wohleb, E. C., & **Skinner, L. B.**, (2021). Teachers' perceptions of integrating a career theory in the career preparedness course. *Journal of Research in Business Education*, 61(1), 21-31.
- Coleman, M. N., **Skinner, L. B.**, & Wohleb, E. C. (2020, Volume 60, Number 1). Factors considered by high school counselors when advising students regarding career and technical education. *Journal of Research in Business Education*.
- Springer, C. A., **Skinner, L. B.**, Wohleb, E. C., & Mitchell, G. W. (2020, Volume 60, Number 1) Technology skills and the need for further skill development in community college students enrolled in career and technical education. *Journal of Research in Business Education*.

Select Publications (Continued)

- **Skinner, L. B.,** Wohleb, E. C., Mitchell, G. W., & Diamond, S. E. (2018). Evaluation of teaching strategies for Microsoft office. *Business Teacher Education Journal*.
- Johnson, B., **Skinner, L. B.,** Wohleb, E. C., Diamond, S. E. (2018). Factors contributing to stress of business/marketing educators. *Journal of Research in Business Education*.
- **Skinner, L.B.** (2016) Digital media strategies for the business education classroom. Chapter in the NBEA Yearbook. National Business Education Association. pp. 182 – 190.
- Mitchell, G.W., Wohleb, E.C., & **Skinner, L.B.** (2016). Perceptions of public educators regarding accessibility to technology and the importance of integrating technology across the curriculum. *The Journal of Research in Business Education*. 57(2).
- Mitchell, G.W., Wohleb, E.C., & **Skinner, L.B.** (2015). The importance of soft skill concepts, particularly ethics and team building, as identified by undergraduate business students. *Business Teacher Education Journal*. 41, pp. 9 – 15.
- Wohleb, E. C., Mitchell, G. W., & **Skinner, L. B.** (2015) Students' perceived improvement of workforce skill competencies upon completion of career and technical education courses. *Business Teacher Education Journal*, 41, pp. 30 – 35.
- **Skinner, L.B.,** Witte, M.M., & Wohleb, E.C. (2014). Defining quality standards, guidelines, and strategies for the delivery of successful online education in a changing society. In Victor C.X. Wang (Ed.), *Encyclopedia of education and technology in a changing society* (pp. 190-201). Hershey, PA: IGI Global.
- Witte, M.M., & Wohleb, E.C., & **Skinner, L.B.** (2014). Building education and technology competencies for a changing society. In Victor C.X. Wang (Ed.), *Encyclopedia of education and technology in a changing society* (pp.331-341). Hershey, PA: IGI Global.
- Wohleb, E.C., **Skinner, L.B.,** Witte, M.M. (2014). Examining the benefits of integrating social media into the classroom. In Victor C.X. Wang (Ed.), *Encyclopedia of education and technology in a changing society* (pp. 665-674). Hershey, PA: IGI Global.
- Wohleb, E. C., **Skinner, L. B.,** Kraska, M. F., & White, B. J. (2013) Hardware, software, and technology tools into the business education classroom. *The Journal of Research in Business Education*, LV(2), 19-35.
- Mitchell, G. W., **Skinner, L. B.,** & Pritchett, C. C. (2013, May). The importance of the integration of soft skills into the managerial communication course as identified by MBA students. *Academy of Business Research Journal*, 2, 86101.
- Wohleb, E.C., Kraska, M.F., **Skinner, L.B.,** & White, B.J. (2012, October). Perceived technology competence of business educators. *Business Education Forum*, 67(1), 43-46.
- Mitchell, G. W., & **Skinner, L. B.,** & White, B. J. (2012). Importance and integration of soft skill concepts and activities as identified by business/marketing educators. *Business Teacher Education Journal*, 38, 27-34.
- **Skinner, L. B.** (2010). Successful strategies in the online learning environment based on theories, styles, and characteristics. In Victor C. X. Wang (Ed.), *Encyclopedia of information communication technologies and adult education integration* (pp. 451- 468). Hershey, PA: IGI Global.
- Mitchell, G., **Skinner, L.B.,** & White, B. (2010). Essential soft skills for success in the twenty-first century workforce as perceived by business educators. *Little Rock, AR: The Delta Pi Epsilon Journal*, LII(1), 43-53.
- **Skinner, L. B.,** Witte, J., & Witte, M. (2009). Challenges and opportunities in career and technical education. *Definitive readings in the history, philosophy, practice and theories of career and technical education* (pp. 235-257) Charlotte, NC: Information Age Publishing.
- Witte, J., Witte, M., **Skinner, L. B.** (2009). Workforce competencies and career and technical education. *Definitive readings in the history, philosophy, practice, and theories of career and technical education* (pp. 103-121). Charlotte, NC: Information Age Publishing.

Select Publications (Continued)

- **Skinner, L.** (2006, Spring). Industry certification credentialing: Perspectives of pre- service business educators. *Workforce Education Forum*, 33(1), 43-54.
- Pritchett, C., **Skinner, L.**, & White, B. (2006, Winter). The use of distance learning technology by business teachers for credentialing and instruction. *The Delta Pi Epsilon*, XLVIII, pp. 4-18.
- **Skinner, L.B.** & White, B.J. (2004, Fall). Information technology implementation in business education courses compared to national standards. *The Delta Pi Epsilon*, XLVI, pp. 69-183.

Select Refereed Proceedings

- Wohleb, E. C., Mitchell, G. W., & **Skinner, L. B.** (2015, April 1). Students' perceived improvement of workforce skill competencies upon completion of career and technical education courses. Refereed conference proceedings at Business Education Research Conference, Chicago, IL.
- **Skinner, L. B.**, Wohleb, E. C., & Pritchett, C. C. (2011, October 19). Improving teaching strategies for Microsoft Office. Refereed research proceedings at Southern Business Education Association Conference, Orlando, FL.
- Mitchell, G. W., & **Skinner, L. B.**, & White, B. J. (2010, March 31). The relationship between concepts and techniques identified as important by business educators and the extent to which these concepts and techniques are integrated into the business education curriculum. The National Association for Business Teacher Education (NABTE) Research Conference, San Diego, CA.

Select Presentations

- **Skinner, L.B.**, Wohleb, E.C., & Mitchell, G. (2022, November). Invigorate curriculum by integrating credentialing. Presentation at ACTE's CareerTech Vision 2022, Las Vegas, NV.
- Wohleb, E. C. & **Skinner, L. B.** (2021, October). Making the world a better place, one digital citizen at a time. Presentation at Southern Business Education Association Conference, Memphis, TN.
- Wohleb, E. C., **Skinner, L. B.**, & Skinner, R. M. (2021, April). Partnering during the pandemic: A university supervisor and intern's perspective. The National Business Education Association Conference.
- Mitchell, G., Wohleb, E.C., & **Skinner, L.B.** (2020). Noteworthy changes: Sixth edition APA versus seventh edition APA. The Business Education Research Conference.
- **Skinner, L.B.** & Wohleb, E.C. (2019). Advanced degrees in business education. Alabama Business Education Conference.
- Springer, C., **Skinner, L. B.**, Wohleb, E. C., & Mitchell, G. W. (2019). Technology Skills of Students Enrolled in a Career and Technical Education Course at a Community College. The Business Education Research Conference.
- Coleman, M. & **Skinner, L.B.** (2018, November 27). High School Counselors' Perceptions of Career and Technical Education. The 2018 Career and Technical Education Research and Professional Development Conference. (Awarded the Outstanding Poster Presentation Award)
- Johnson, B., **Skinner, L. B.**, Wohleb, E. C., & Diamond, S. E. (2018, March 27). Factors contributing to stress of business/marketing educators. The Business Education Research Conference. (Awarded the Business Education Research Award for the presentation)
- Diamond, E., **Skinner, L.B.**, & Wohleb, E.C. (2017, December). Using LiveBinder with students. Presented at the Association of Career and Technical Education Association Conference, Nashville, TN.
- **Skinner, L.B.** (November 2016). Presidential Address. Association of Career and Technical Education Research Conference, Las Vegas, NV.

Select Presentations (Continued)

- Hale, A., **Skinner, L. B.**, & Wohleb, E. C. (2016, March 23). Workplace-readiness skills necessary for student success in the workforce as perceived by secondary cooperative education teacher coordinators. Presented at the Business Education Research Conference, Las Vegas, NV.
- **Skinner, L. B.** & Wohleb, E. C. (2015, October 22). Using Digital Media to IGNITE Student Learning. Presentation at Southern Business Education Association Conference, Kingsport, TN.
- Wohleb, E. C., & **Skinner, L. B.** (2014, October 3). Transforming your classroom with social media. Refereed presentation at Southern Business Education Association Conference, Little Rock, AR.
- **Skinner, L. B.**, & Wohleb, E. C. (2014, October 3). Innovations in business/marketing education through industry credentialing. Refereed presentation at Southern Business Education Association Conference, Little Rock, AR.
- Mitchell, G. W., Wohleb, E.C., & **Skinner, L. B.** (2014, April). Perceptions of public educators regarding accessibility to technology and the importance of integrating technology across curriculum. Refereed presentation at Association for Research in Business Education – Delta Pi Epsilon conference, Los Angeles, CA.
- Wohleb, E. C., & **Skinner, L. B.** (2013, December). The transformation of education through social media. Refereed presentation at Association for Career and Technical Education conference, Las Vegas, NV.
- **Skinner, L. B.**, & Wohleb, E. C. (2013, September). Innovation in career and technical education through industry credentialing. Refereed presentation at ACTE Best Practices and Innovations conference, San Diego, CA. (50% contribution) (See
- **Skinner, L.** (2013, July). Microsoft IT academy training. Invited by Microsoft and Certiport for a two day presentation to Louisiana Business Education teachers at two different schools. New Orleans, LA.
- **Skinner, L. B.**, & Wohleb, E. C. (2013, March). Certiport, IC3, and basic pc literacy. Invited presentation at Pearson’s Rethinking IT/CIS Technology in the 21st century conference, Mobile, AL.
- **Skinner, L.B.** (2012, July). Optimizing Business/Marketing Curriculum. Invited presentation at the ALSDE IT Academy Training.
- Wohleb, E. C., Pritchett, C. C., & **Skinner, L. B.** (2012, April 5). Integrating technology – classroom faux pas or classroom success? Refereed presentation at National Business Education Association Conference, Boston, MA.
- Palerino, C., & **Skinner, L.** (2012, January 28). Using electronic portfolios for student assessment. Refereed presentation at the Alabama Business Education Association Conference, Auburn, AL.
- Wohleb, E. C., Pritchett, C. C., & Skinner, L. B. (2011, October 20). Strategies for integrating Web 2.0 into the classroom. Refereed presentation at Southern Business Education Association Conference, Orlando, FL.
- **Skinner, L. B.**, Wohleb, E. C., & Pritchett, C. C. (2011, October 19). Improving teaching strategies for Microsoft Office. Refereed research presentation at Southern Business Education Association Conference, Orlando, FL.
- Wohleb, E. & **Skinner, L.** (2011, January). Shaping the future of business/marketing education. Refereed presentation at Alabama Business Education Association Conference, Montgomery, Alabama.
- Wohleb, E. & **Skinner, L.** (2010, December). All you need to know when working with web 2.0. Refereed presentation at Association for Career and Technical Education National Conference, Las Vegas, Nevada.

Select Presentations (Continued)

- Mitchell, G.W., **Skinner, L.B.**, & White, B.J. (2010, March). The relationship between concepts and techniques identified as important by business educators and the extent to which these concepts and techniques are integrated into the business education curriculum. The National Association for Business Teacher Education (NABTE) Research Conference, San Diego, CA.
- **Skinner, L. B.** (2009, January). Camtasia for the classroom. Invited presentation Alabama Business Education Conference, Birmingham, Alabama. State Conference.
- **Skinner, L.B.** (2009, October). Making your classroom exciting with TechSmith. Invited presentation Southern Business Education Association, Huntsville, AL. Regional Conference.
- **Skinner, L.** (2008, December). Business/Marketing Distance Education programs. Dean's Council, Auburn University.
- **Skinner, L.** (2008, August). Adding assets to your teaching certificate with credentialing. Refereed presentation at the annual conference of the Alabama Business Education Association. Birmingham, Alabama.
- **Skinner, L.**, Wohleb, E. & Fargason, L. (2008, January). Online Course Development Using BlackBoard. Refereed presentation at Alabama Business Education Association Conference.
- **Skinner, L.** (2007, December). Microsoft Office 2007 Workshop. Invited presentation Auburn University College of Education Staff.
- **Skinner, L.** (2007, October). Review of Alabama Proposed Course of Study for Business/Marketing Education. Invited presentation made at the State Department of Education for administrators and educators across the state.
- **Skinner, L.** (2007, January). Presided over Delta Pi Epsilon Breakfast. Presentation at Alabama Business Education Association Conference.
- **Skinner, L.** (2006, October). Validating skills through industry certification. Refereed presentation at the Southern Business Education Association (SBEA) Conference. Atlanta, Georgia.
- **Skinner, L.** (2006, August). Get the recognition you and your program deserve--Get Certified! Invited presentation at the Alabama Association for Career and Technical Education/ Alabama State Department of Education Summer Conference. Mobile, Alabama.
- **Skinner, L.** (2006, August). Distance learning graduate programs. Invited presentation at the Alabama Association for Career and Technical Education/Alabama State Department of Education Summer Conference. Mobile, Alabama.
- **Skinner, L.** (2006, February). Industry certification – A method of skill validation. Refereed presentation at the annual conference of the Alabama Business Education Association. Birmingham, Alabama.
- **Skinner, L.** (2005). Internet and Computing Core certification. Three invited presentations via teleconference to Alabama Career and Technical Educators across the state. These presentations were invited teleconference presentations sponsored by the Alabama State Department of Education for in-service teachers.
- **Skinner, L.** (2004). Microsoft Office Specialist Certification workshops. Three summer workshops/presentations for in-service Business Education teachers.
- **Skinner, L.** (2004). Touch the future...Teach. Invited presentation at an in-service for Lee County School System Career and Technical teachers. Developed unpublished manual for workshops. Smith Station High School, Smiths, Alabama.
- **Skinner, L.** (2003). An evaluation of national information technology standards in business education for the design of professional development. Refereed presentation at the annual national conference of the Association for Career and Technical Education. Orlando, Florida.
- **Skinner, L.** (2003). Business Education at Auburn University. Invited presentation for in-service teachers at Central High School, Phenix City, AL.

Select Presentations (Continued)

- **Skinner, L. (2002).** The implementation of information technology in Alabama business education courses as compared with national recommendations. Presentation at the Auburn University Research Forum. Auburn, AL.
- **Skinner, L. (2000, 2001).** Technology for teachers. Invited presentation and workshop for Alabama Career and Technical Education teachers. Developed curriculum and training manual. Chattahoochee Valley Community College, Phenix City, AL.
- **Skinner, L. (2000).** Technology for business. Invited presentation and workshop for business and industry leaders. Developed curriculum and training manual. Troy State University, Phenix City, AL.
- **Skinner, L. (1999, 1998, 1997).** Reach for the stars. Invited presentation to faculty, staff, and students at Columbus Technical College to kick off the Georgia Occupational Award of Leadership competition. Columbus, GA.
- **Skinner, L. (1999, 1998, 1997).** Presentation to business and industry leaders at the Columbus Rotary Club to Award the Georgia Occupational Award of Leadership. Columbus, GA.

Select Current Professional Service

- Alabama State Department of Education Commerce and Information Technology Advisory Committee
- Auburn University Institutional Representative for the University Council for Workforce and Human Resource Education (UCWHRE)

Select Professional Memberships

- Association of Information Systems (AIS)
- Association for Career and Technical Education Research (ACTER)
- Alabama Business Education Association (ABEA)
- Southern Business Education Association (SBEA)
- National Business Education Association (NBEA)
- Association for Career and Technical Education (ACTE)
- National Association for Business Teacher Educators (NABTE)
- Alabama Association of Career and Technical Education (AACTE)
- Academy for Career and Technical Teacher Education
- University Council for Workforce and Human Resource Education (UCWHRE)
- International Society of Business Education (ISBE)