

Dublin Business Internship Program--Summer 2015



General Information:

Upgrade your resume, earn AU credits and join students from universities around the country, interning in Dublin. Placements guaranteed in a professional practice internship through EUSA (European Study Abroad and Dublin Placement Limited). The program is a total of 7 weeks long, including one week of orientation and on-site interviews, six weeks of internship experience, and coursework and cultural activities. All work assignments will be in Dublin, Ireland.

Program Start and End Date:

June 21, 2015 (leave USA) – August 8, 2015 (Return to USA).

Academic Directors:

Dr. Dan Padgett

College of Business, Associate Professor of Marketing,
Department of Marketing.

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Objectives of the Program:

This program provides hands-on internship experience in a major business area, for 32 hours per week—Monday through Thursday each week. All students will work with an AU Faculty supervisor in their major business area along with the program director - to discuss their progress in their internship. Auburn coursework will also be offered partly in the U.S. and also in Dublin.

Academic Program & Requirements: 9 Credits Possible! (included in fees)

Typical courses are 3 credit hours each and include: Internship in major/minor area (MKTG 4920, FINC 4920, SCMN 4920, MGNT 4920, HRMN 4920, ISMN 4920, BUSIN 4920—for accounting majors and general business), PRCM 4920, etc.), MKTG 3310 (Principles of Marketing), MKTG 4400 (International Marketing), MKTG 4410 (Consumer behavior), MKTG 4320 (Advertising and Promotion), and FINC 3700 (Financial Marketing and Institutions). A Management course or possibly two will also

be offered (likely MNGT 3100 –Principles of Management or MNGT 3460— Organizational Behavior, but there is a possibility we will be able to offer MNGT 4800— Strategic Management). A Supply Chain elective is also likely.

Open to Juniors & Seniors in the College of Business and those with Business Minors and an ungapped GPA of 2.5 or higher. Student must complete all AU, College (COB, etc.), and course requirements to receive academic credit, including any prerequisites.

Passport and Visa Requirements:

Students will be required to have a valid Passport, good for 6 months after they return to the US after their internship. Additional entry permit and visa requirements will be determined for each individual student per Ireland immigration policies (supporting paperwork and documentation provided by Auburn University and EUSA). Any necessary visa application paperwork will be distributed at internship group meetings. If you do not have a Passport: go to: www.auburn.edu/aub-ie/studyabroad.

Program Fees: \$8549

Includes up to 9 Credits (3 Internship and up to 6 Elective) PLUS:

- * Housing (See www.shanowensquare.com for an example of student housing)
- * Orientation, Interviews, Placement, and Basic Social Programs with EUSA
- * Walking tour of Dublin and Hop on Hop off bus tour
- * Reception dinner with Irish food, music, etc. at the Guinness Brewery or similar
- * 1 Day trip to Galway (or similar excursion)
- * Irish music pub tour
- * Transportation on Dublin buses for program duration.
- * Cell phone rental (free local within Dublin and incoming international calls)

Not Included (Must be provided by student):

Airfare to Dublin and return
Meals (there is a kitchen in each flat)
Passport, visa (visa not required for US citizens)
Personal expenses and other travel or entertainment

Auburn Abroad Fee: \$604*

HCOB Professional Fees (if applicable): Up to \$150*

*Fees billed separately on student's Bursar Account.

Living Arrangements/ Housing/Meals/Transportation:

Students live in student residences in Dublin, with easy access to Dublin bus lines and necessary amenities. Travel on Dublin's bus network for the duration of the program is

included in program fee. Each fully furnished student flat has a kitchen with modern cooking facilities, high speed Ethernet connections, phone lines and basic weekly housekeeping. Meals not included in program fee.

Important Dates/Calendar

***Applications will close when programs have been filled. Contact Dr. Padgett for further information.**

October 27, 2014	Application period begins, but space is limited so apply now.*
February 6, 2015	First ½ payment due to Bursar
March 13, 2015	Second ½ payment due to Bursar
March	Completed application packet due to Auburn Office of International Education
April 3, 2015	Auburn Study Abroad Fee due to Bursar (\$604)
June 21, 2015	Leave USA, arrive in Dublin on June 22
June 22 – June 27	Orientation Week
June 29 – August 6	Internship
August 7, 2015	Farewell dinner and reception
August 8, 2015	Leave Dublin and arrive USA
August 2015	HCoB professional fee due to Bursar (\$150)

Examples Recent Placements for Auburn students in the EUSA Program 2010-2014

IBM Ireland, Medical Council of Ireland, HKM Publishing, Coldwell Banker, SanDisk, Dalata Hotel Group, Marketing Network, Business & Finance Magazine, Royal College of Art, Kinsale Capital Management, Pink Distribution, Ashville Media, Merrion Business Development, C Infinity, MEC Global, Festival of World Cultures, etc.

Applications begin Oct. 27th. Program is limited to 20 students so APPLY NOW.

For more information or to apply, contact: Dr. Dan Padgett, (334) 844-2462 or E-mail: padgedt@auburn.edu. Ask how you can bring a friend from another university.