

Rome Business Internship Program--Summer 2015 NEW!!



General Information:

Want to really stand out from your peers when it comes time to look for a job? Make a huge difference upgrading your resume by interning in Rome, Italy this summer. This program offers a unique opportunity with placements guaranteed in a professional practice internship working on a team based project for an international company expanding in Europe or an Italian company looking to expand to the U.S. Students will get hands-on experience working on a specific project for an international company in Rome. Teams will include 2-3 Auburn students paired with Italian students to complete the project for a truly international work experience. This program is appropriate for all business majors and minors as teams will be created to include complimentary skill sets needed to complete client project.

The program will include significant travel and cultural opportunities. No foreign language skills required. Each team will have a language coach/interpreter and guide for the duration of the program. Travel will include some of the most famous attractions in the Eternal City, heart of the Roman Empire-- Colosseum, Roman Forum, Pantheon, Piazza Navona, Trevi Fountain, Spanish Steps, and nearby St. Peter's Basilica located in the Vatican City. Other weekend excursions will include nearby destinations such as Pompeii, Milan, and the Cinque Terra.

Dr. Dan Padgett, (Program Director) will be on site and supervise the travel and projects for the duration of the program.

Program Start and End Date:

May 23, 2015 (leave USA) – July 11, 2015 (Return to USA).

Academic Director:

Dr. Dan Padgett
College of Business, Associate Professor of Marketing,
Department of Marketing.
EMAIL: padgedt@auburn.edu
Tel: (334) 844-2462

Objectives of the Program:

This program provides hands-on internship experience in a major business or related area. Students work 36+ hours per week—Monday through Friday each week for 6 weeks on site plus have cultural travel in Rome and nearby locations in Italy. Students will also have a one week “Summer Break” in the middle of the program to explore other destinations on their own. Students will work with an AU Faculty supervisor in their major business area along with the program director to complete their internship and course requirements.

Academic Program & Requirements: 9 Credits Possible! (Included in program fees)

Typical courses are 3 credit hours each and include: Internship in major/minor area (MKTG 4920, FINC 4920, SCMN 4920, MGNT 4920, HRMN 4920, ISMN 4920, BUSIN 4920—for accounting majors and general business), PRCM 4920, etc.), MKTG 3310 (Principles of Marketing), MKTG 4400 (International Marketing), MKTG 4410 (Consumer behavior), MKTG 4320 (Advertising and Promotion), and FINC 3700 (Financial Marketing and Institutions). A Management course or possibly two will also be offered (likely MNGT 3100 –Principles of Management or MNGT 3460—Organizational Behavior, but there is a possibility we will be able to offer MNGT 4800—Strategic Management). A Supply Chain elective is also likely.

Program is open to business majors/minors and those in related fields with GPA of 2.5 or higher with other with other majors possible. Engineers and other technical disciplines needed! Student must complete all AU, College (COB, etc.), and course requirements and prerequisites to receive academic credit.

Passport Requirements:

Students will be required to have a valid Passport good for 1 year from the program end date (must be valid through (July 11, 2016). A visa is not required for this program for U.S. citizens. Passport info: www.auburn.edu/aub-ie/studyabroad.

Program Fees: \$8549: Includes up to 9 Credits (3 Internship and up to 6 Elective) PLUS:

- * Course credits: 6 to 9 hours typical (3 hours internship and 3 to 6 elective)
- * Housing (shared villas in Rome and hotels or villas for group weekend travel excursions)
- * Orientation, interviews, placement, and basic social programs associated with the internship
- * Company visits and tours
- * Cultural and Professional programs
- * Travel within Rome as part of the program and group tours (bus, metro, and possibly train)
- * Welcome and farewell banquets
- * Cell phone rental
- * Some meals (Tour days have some meals paid and also we will have some social group meals)
- * Trip cancellation insurance
- * Emergency evacuation insurance

Not Included (Must be provided by student):

- Airfare to Rome and return (though we will arrange group flight)
- Most meals (kitchen facilities provided)
- Passport
- Personal expenses and other travel or entertainment
- Travel during the “Summer Break” week (though our tour provider may offer discounted packages for you and guests (parents or friends))

Auburn Abroad Fee: \$604*

HCOB Professional Fees (if applicable): Up to \$150*

*Fees billed separately on student’s Bursar Account.

Living Arrangements/ Housing/Meals/Transportation:

Students will stay in shared villas just outside central Rome with direct train/bus service to the city center typically about 20 minutes. Hotels or villas will be used for group travel weekends. All daily travel required and group tour transportation will be provided. The villas are fully furnished with high speed Ethernet connections or WiFi. Students will be responsible for most meals. Housing will have kitchen facilities available or in cases where it is not possible for kitchens, students will have group dining options arranged by the provider. Most villa accommodations will have recreation facilities such as a pool and/or a gym. Students do not have to vacate housing during the “Summer Break” period.

Important Dates/Calendar

***Applications will close when programs have been filled. Contact Dr. Padgett for further information.**

October 27, 2014	Application period begins, but space is limited so apply now.*
February 6, 2015	First ½ payment due to Bursar
March 13, 2015	Second ½ payment due to Bursar
March	Completed application packet due to Auburn Office of International Education
April 3, 2015	Auburn Study Abroad Fee due to Bursar (\$604)
May 23, 2015	Leave USA, arrive Rome May 24th
May 25 – June 12	Internship / Session 1
June 13 – June 21	“Summer Break” Travel on your own
June 22 – July 11	Internship / Session 2
July 11, 2015	Leave Rome / arrive USA
August 2015	HCoB Professional fee due \$150

Examples of Internship Opportunities in Rome (not an exhaustive list so check with Dr. Padgett):

Cantine Silvestri: Wine production, distribution, and sales.

Rait 88: Commercial sales for high technology products, specializing in computer systems for military applications

Code Agency: A worldwide marketing and PR firm, partnered with Proctor & Gamble

Tenuta Antico Borgo: Producers of olive oil, wine, and balsamic vinegar. Also operate a resort.

Techno Art Marmi: Producers of tiles and engineered marble targeting the U.S. market

JD Food: Producers of packaged food products for wholesale and retail distribution

Catta27: Industrial machinery for ice cream and dessert production

**There are also additional opportunities in fashion, hotel, restaurant, and scooter industries, among others.

Majors needed:

Marketing & Supply Chain

Management (all areas)

International Business

Finance & Accounting

Public Relations, Hospitality, Fashion Merchandising, etc.

Engineering (Work on a business/engineering project)

See Dr. Padgett for possibilities if your major is not listed.

Applications begin October 27th. Program is limited to 30 students so APPLY NOW.

For more information or to apply, contact: Dr. Dan Padgett, (334) 844-2462 or E-mail: padgedt@auburn.edu. Ask how you can bring a friend from another university.