

Auburn University
Student Request For MKTG 4920 Registration

Today's Date _____ Requested term for MKTG 4920 enrollment: _____

As a marketing major meeting the course prerequisites, I request permission to enroll in MKTG 4920 and receive 3 semester hours of S/U academic credit. This entails employment in marketing which provides acceptable formal supervision and professional experience. In order to earn credit, I must meet requirements described in the general program description and course syllabus, including: submit weekly reports; complete an acceptable term paper that integrates the work experiences with formal education; and complete an internship exit survey. The employer must be willing to provide a work evaluation.

Student Name _____ Student ID# _____

Auburn E-mail Address: _____@auburn.edu

The name of the organization _____

The name of the supervisor who will participate in evaluation _____

Indicate the internship schedule you will be working

List the marketing required and elective courses taken & the semester they were completed.

(Student Signature)

Date

PART II --- To Be Completed by Instructor

After a check of records by the department office certifying that this person is a marketing major meeting the course prerequisites (MKTG 3310 with a grade of C or better, 2.2 GPA), this student should be approved for enrollment in MKTG 4920.

Additional comments:

(Instructor Signature)

Date