### Raymond J. Harbert College of Business • International Business Curriculum Model

#### Freshman Year

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1100</td>
<td>English Comp I</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Core Option (See boxes below)</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1680</td>
<td>Calculus with Business Applications</td>
<td>4</td>
</tr>
<tr>
<td>BUSI 1010</td>
<td>Contemporary Business Issues I</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Business Issues II</td>
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<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>ENGL 1120</td>
<td>English Comp II</td>
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<tr>
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<td>Core Option (See boxes below)</td>
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<tr>
<td>COMP 1000/1003</td>
<td>Personal Computer Applications</td>
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</tr>
<tr>
<td>BUSI 2100/2103</td>
<td>Oral Communication for Business</td>
<td>1</td>
</tr>
<tr>
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<td>Business Analytics I</td>
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#### Sophomore Year

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ACCT 2110</td>
<td>Financial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2020</td>
<td>Microeconomics</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 2010</td>
<td>Contemporary Business Issues II</td>
<td>1</td>
</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>2</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td>ACCT 2210</td>
<td>Managerial Accounting</td>
<td>3</td>
</tr>
<tr>
<td>ECON 2030</td>
<td>Macroeconomics</td>
<td>3</td>
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<tr>
<td>BUSI 2700</td>
<td>Business Law</td>
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#### Junior Year

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
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<tbody>
<tr>
<td>FINC 3610</td>
<td>Principles of Finance</td>
<td>3</td>
</tr>
<tr>
<td>MNGT 3100</td>
<td>Principles of Management</td>
<td>3</td>
</tr>
<tr>
<td>MKTG 3310</td>
<td>Principles of Marketing</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Core Lab Science I</td>
<td>4</td>
</tr>
</tbody>
</table>

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<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>FINC 5510</td>
<td>Foreign Language Comp and Conv</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Business Concentration</td>
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</tr>
<tr>
<td>MNGT 4800</td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Core Fine Art</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>2</td>
</tr>
<tr>
<td>UNIV 4AA0</td>
<td>University Graduation</td>
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</tr>
</tbody>
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#### Senior Year

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Name</th>
<th>Credit Hours</th>
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</thead>
<tbody>
<tr>
<td>ECON 4030</td>
<td>International Economics</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Business Concentration</td>
<td>3</td>
</tr>
<tr>
<td>PHIL 1040 or 1020</td>
<td>Business Ethics or Ethics</td>
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</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>2</td>
</tr>
</tbody>
</table>

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<tr>
<th>Course Code</th>
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<th>Credit Hours</th>
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<tbody>
<tr>
<td></td>
<td>Business Concentration</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Strategic Management</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Core Fine Art</td>
<td>3</td>
</tr>
<tr>
<td></td>
<td>Free Elective</td>
<td>2</td>
</tr>
<tr>
<td></td>
<td>University Graduation</td>
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</table>

#### TOTAL: 123 CREDIT HOURS

Students must complete one of the four-course options to the right.

<table>
<thead>
<tr>
<th>Core Option 1</th>
<th>Core Option 2</th>
<th>Core Option 3</th>
<th>Core Option 4</th>
</tr>
</thead>
<tbody>
<tr>
<td>HIST 1010</td>
<td>ENGL 2200</td>
<td>ENGL 2230</td>
<td>ENGL 2250</td>
</tr>
<tr>
<td>HIST 1020</td>
<td>ENGL 2210</td>
<td>ENGL 2240</td>
<td>ENGL 2260</td>
</tr>
<tr>
<td>Core Literature I or II</td>
<td>Core Social Science</td>
<td>Core Social Science</td>
<td>Core Social Science</td>
</tr>
<tr>
<td>Core Humanities</td>
<td></td>
<td></td>
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</tr>
</tbody>
</table>

Notes:
- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of 'C' or better was earned.
- * See page two for a list of approved courses
**International Business Major Notes**

- All 3000-5000 level business courses require junior standing (60 hrs). MNGT 4800 requires senior standing (90 hrs).
- Any directed reading course or internship course must receive departmental approval prior to registration.
- Prerequisites and/or corequisites for the courses below are enforced. Refer to the course listings in the AU Bulletin for information on course prerequisites.

**Required International Business Courses**

- ECON 4300 International Economics
- FINC 5510 Multinational Financial Management  *Pr. FINC 3610 or FINC 3617*

**Choices for Foreign Language Concentration**

Students must choose ONE Foreign Language concentration and take ALL courses listed. Students are responsible for completing all course prerequisites and for knowing course frequencies (when the course is taught each semester). Course descriptions, pre-requisites, and course frequencies can be viewed in the Bulletin.

**French**

- FLFR 1010 – Elementary French I
- FLFR 1020 – Elementary French II
- FLFR 2010 – Intermediate French I
- FLFR 2020 – Intermediate French II
- FLFR 3030 – French Conversation
- FLFR 3040 – French Composition
- FLFR 3310/3313/3314 – Business French

**Spanish**

- FLSP 1010 – Elementary Spanish I
- FLSP 1020 – Elementary Spanish II
- FLSP 2010 – Intermediate Spanish I
- FLSP 2020 – Intermediate Spanish II
- FLSP 3060 – Communicative Skills in Spanish I
- FLSP 3070 – Communicative Skills in Spanish II
- FLSP 4310 – Business Spanish I  *OR* FLSP 4330 – Topics in Hispanic Commercial World

**Chinese***

- FLCN 1010 – Elementary Chinese I
- FLCN 1020 – Elementary Chinese II
- FLCN 2010 – Intermediate Chinese I
- FLCN 2020 – Intermediate Chinese II (Summer Abroad)
- FLCN 3010 – Chinese Composition and Conversation (Summer Abroad)
- **Two (2) of the following:**
  - FLCN 3050 – Chinese Cinema
  - FLCN 3450 – Topics in Chinese Literature and Culture
  - FLCN 3510 – Introduction to Chinese Culture

**German**

- FLGR 1010 – Elementary German I
- FLGR 1020 – Elementary German II
- FLGR 2010 – Intermediate German I
- FLGR 2020 – Intermediate German II
- FLGR 3010 – Beginning German Composition and Conversation
- FLGR 3020 – Intermediate German Composition and Conversation
- FLGR 4310 – German For Business And Economics I

*STUDENTS CHOOSING THE CHINESE CONCENTRATION SHOULD NOTE THAT AT LEAST ONE SEMESTER ABROAD IS REQUIRED – These students must consult with a Chinese Language advisor in 6030 Haley before beginning the Chinese Concentration course work, and give a copy of the consultation notes from the meeting(s) to their College of Business academic advisor.*

**Choices for Business Concentration**

Students must choose ONE Business concentration and complete 12 hours within that concentration. Students are responsible for completing all pre-requisites required for their 12 hours of concentration course work. Course descriptions and pre-requisites can be viewed in the Bulletin.

**Economics**

*Choose four courses:*
- ECON 3020, 3030, 3100, 3200, 3300, 3400, 3500, 3600, 3700, 3800, 4000, 4100, 4200, 4500, 4600, 4700, 5020, 5030, 5100, 5200, 5400, 5600, 5700, or 5800

**Entrepreneurship and Family Business**

*Choose four courses:*
- ENFB 4140 (offered Fall and Spring semesters), ENFB 4170 (offered Spring semester only), ENFB 4180 (offered Spring semester only), ENFB 4190 (offered Fall semester only), ENFB 4200 (offered Spring semester only)

**Finance**

*Choose four courses:*
- FINC 3630, 3640, 3700, 4630, 4650, 4660, 4700, or 5680

**Marketing**

*Choose four courses:*
- MKTG 4320, 4330, 4350, 4360, 4370, 4380, 4390, 4400, 4410, 4500, or 4700

**Supply Chain Management**

*Must take all five courses:*
- SCMN 3150, 3710, 3720, 3730, BUSI 3010

**Business Capstone Course**

- MNGT 4800 Strategic Management  *Pr. MNGT 3100, FINC 3610, and MKTG 3310 and senior standing*