# Raymond J. Harbert College of Business • International Business Curriculum Model

### Freshman Year

<table>
<thead>
<tr>
<th>FIRST SEMESTER</th>
<th>SECOND SEMESTER</th>
</tr>
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<tbody>
<tr>
<td>ENGL 1100 English Comp I</td>
<td>ENGL 1120 English Comp II</td>
</tr>
<tr>
<td>Core Option (See boxes below)</td>
<td>Core Option (See boxes below)</td>
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<tr>
<td>Elementary Foreign Language I *</td>
<td>Elementary Foreign Language II *</td>
</tr>
<tr>
<td>MATH 1680 Calculus with Business Applications</td>
<td>COMP 1000/1003 Personal Computer Applications</td>
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<tr>
<td>BUSI 1010 Contemporary Business Issues I</td>
<td>BUSI 2100/2103 Oral Communication for Business</td>
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<td>BUAL 2600 Business Analytics I</td>
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**Core Option 1**
- HIST 1010
- HIST 1020
- Core Literature I or II
- Core Humanities

**Core Option 2**
- ENGL 2200
- ENGL 2210
- HIST 1010 or 1020
- Core Social Science

**Core Option 3**
- ENGL 2230
- ENGL 2240
- HIST 1010 or 1020
- Core Social Science

**Core Option 4**
- ENGL 2250
- ENGL 2260
- HIST 1010 or 1020
- Core Social Science

**Total: 123 Credit Hours**

- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of ‘C’ or better was earned.
- * See page two for a list of approved courses
International Business Major Notes
- All 3000-5000 level business courses require junior standing (60 hrs). MNGT 4800 requires senior standing (90 hrs).
- Any directed reading course or internship course must receive departmental approval prior to registration.
- Prerequisites and/or corequisites for the courses below are enforced. Refer to the course listings in the AU Bulletin for information on course prerequisites.

Required International Business Courses
- ECON 4300 International Economics
- FINC 5510 Multinational Financial Management Pr. FINC 3610 or FINC 3617

Choices for Foreign Language Concentration
Students must choose ONE Foreign Language concentration and take ALL courses listed. Students are responsible for completing all course prerequisites and for knowing course frequencies (when the course is taught each semester). Course descriptions, pre-requisites, and course frequencies can be viewed in the Bulletin.

French
- FLFR 1010 – Elementary French I
- FLFR 1020 – Elementary French II
- FLFR 2010 – Intermediate French I
- FLFR 2020 – Intermediate French II
- FLFR 3030 – French Conversation
- FLFR 3040 – French Composition
- FLFR 3310/3313/3314 – Business French

Chinese*
- FLCN 1010 – Elementary Chinese I
- FLCN 1020 – Elementary Chinese II
- FLCN 2010 – Intermediate Chinese I
- FLCN 2020 – Intermediate Chinese II (Summer Abroad)
- FLCN 3010 – Chinese Composition and Conversation (Summer Abroad)
- Two (2) of the following:
  - FLCN 3050 – Chinese Cinema
  - FLCN 3450 – Topics in Chinese Literature and Culture
  - FLCN 3510 – Introduction to Chinese Culture

*STUDENTS CHOOSING THE CHINESE CONCENTRATION SHOULD NOTE THAT AT LEAST ONE SEMESTER ABROAD IS REQUIRED – These students must consult with a Chinese Language advisor in 6030 Haley before beginning the Chinese Concentration course work, and give a copy of the consultation notes from the meeting(s) to their College of Business academic advisor.

German
- FLGR 1010 – Elementary German I
- FLGR 1020 – Elementary German II
- FLGR 2010 – Intermediate German I
- FLGR 2020 – Intermediate German II
- FLGR 3010 – Beginning German Composition and Conversation
- FLGR 3020 – Intermediate German Composition and Conversation
- FLGR 4310 – German For Business And Economics I

Spanish
- FLSP 1010 – Elementary Spanish I
- FLSP 1020 – Elementary Spanish II
- FLSP 2010 – Intermediate Spanish I
- FLSP 2020 – Intermediate Spanish II
- FLSP 3060 – Communicative Skills in Spanish I
- FLSP 3070 – Communicative Skills in Spanish II
- FLSP 4310 – Business Spanish I-OR- FLSP 4330 – Topics in Hispanic Commercial World

Choice of Business Concentration
Students must choose ONE Business concentration and complete 12 hours within that concentration. Students are responsible for completing all pre-requisites required for their 12 hours of concentration course work. Course descriptions and pre-requisites can be viewed in the Bulletin.

Economics
Choose four courses: ECON 3020, ECON 3030, ECON 3100, ECON 3200, ECON 3300, ECON 3400, ECON 3500, ECON 3600, ECON 3700, ECON 3800, ECON 4000, ECON 4100, ECON 4200, ECON 4500, ECON 4600, ECON 4700, ECON 5020, ECON 5030, ECON 5100, ECON 5200, ECON 5400, ECON 5600, ECON 5700, ECON 5800

Entrepreneurship and Family Business
Choose four courses: ENFB 4140 (offered Fall and Spring semesters), ENFB 4170 (offered Spring semester only), ENFB 4180 (offered Spring semester only), ENFB 4190 (offered Fall semester only), ENFB 4200 (offered Spring semester only)

Finance
Choose four courses: FINC 3630, FINC 3640, FINC 3700, FINC 4630, FINC 4650, FINC 4660, FINC 4700, FINC 5680

Marketing
Choose four courses: MKTG 3410, MKTG 4320, MKTG 4330, MKTG 4350, MKTG 4360, MKTG 4370, MKTG 4380, MKTG 4390, MKTG 4400, MKTG 4500, MKTG 4600, MKTG 4700

Supply Chain Management
Must take all five courses: SCM 3150, SCM 3710, SCM 3720, SCM 3730, BUSI 3010

Business Capstone Course
- MNGT 4800 Strategic Management Pr. MNGT 3100, FINC 3610, and MKTG 3310 and senior standing