

ENFB 4140 Essentials of Entrepreneurship

Fall 2014

Instructor Name: Jim Corman

Phone: 251-229-0921

Office: Lowder 459

Office Hours: TTh 12:45-2:00 pm and by appointment.

E-mail Address: jfc0003@auburn.edu

CLASS MEETING TIMES: TTh 2:00-3:15 PM

COURSE DESCRIPTION: Application of business principles to the entrepreneurial process.

COURSE OBJECTIVES: The first course in the Entrepreneurship and Family Business major, this course introduces the student to all of the significant issues associated with starting and growing a small business.

PREREQUISITES: Junior standing, MNGT 3100, MKT 3310, FINC 3610 and ECON 2030.

REQUIRED TEXTS: Essentials of Entrepreneurship and Small Business Management. 6th Edition. Norman Scarborough. ISBN 13: 978-0-13-610959-4 or ISBN 10: 0-13-610959-4

GRADING AND EVALUATION PROCEDURES:

Final grades will be determined on the following basis:

A = 89.5% or better

B = 79.5 – 89.49%

C = 69.5 – 79.49%

D = 59.5 – 69.49%

F = 59.49% or less

Grade Components: 3 Exams (100 points each) and class participation (25 points)

Exam Explanation: Multiple choice and short answer.

Class Participation Grades: Determined by class attendance and participation in class discussions.

COURSE SCHEDULE: Class will meet every scheduled class period during the semester. Tentative exam/project due dates are as follows: Test 1 9/18, Test 2 10/23, Final Exam 12/12 4pm

FINAL EXAM TIME: 4pm 12/12/2014

Missed Exam Make-Up Policy:

Students who miss an exam will receive a zero, with no opportunity for make-up work, unless one of the following conditions has been met:

A. The absence was **APPROVED IN ADVANCE** by the instructor. This will only occur in rare situations involving sickness, required participation in official University events, or extenuating circumstances. Approved absence will be those outlined in the Tiger Cub. **In the event of illness, the excuse must be signed by a physician or nurse (not a receptionist). Excuses with boxes checked that indicate a student was seen in, for example, the University Health Center, do not indicate that the student was too ill to participate in the exam and are not sufficient. Copies of excuses will not be accepted. You must provide the original excuse.** Excuses must be presented in person within one week of the missed exam. Medical excuses WILL be checked. The penalty for a falsified excuse is determined by the Academic Honesty Committee, and may result in receiving an "F" in the course and suspension from school for a semester. Lack of preparation for an exam is not a valid excuse and students should not be tempted to "fake" a doctor's excuse due to lack of preparation. The penalty for this is severe and could affect you for the rest of your career. **STUDENTS WHO FAIL TO GET APPROVAL IN ADVANCE FOR ABSENCES OF THIS TYPE WILL FORFEIT ANY OPPORTUNITY FOR MAKE-UP WORK.**

B. The absence was due to a **LEGITIMATE EMERGENCY FOR WHICH IT WAS NOT POSSIBLE TO OBTAIN ADVANCED APPROVAL.** In this situation, the student must contact the instructor as soon as possible and must provide documentation that: (1) the emergency was legitimate; AND (2) advanced notification/approval was not possible. **STUDENTS WHO FAIL TO MEET REQUIREMENTS (1) AND (2) WILL FORFEIT ANY OPPORTUNITY FOR MAKE-UP WORK.**

Students who miss an exam must have satisfied one of the above conditions will be allowed the opportunity for a make-up test.

STATEMENT RELATED TO POLICIES ON UNANNOUNCED QUIZZES AND CLASS ATTENDANCE:

Attending class (**and lab, if applicable**) is a key to success in this class because lectures and case analyses/exercises are a significant portion of the learning experience. Further, test questions will come primarily from lecture material. Thus, students are expected to attend each class. Unannounced quizzes will not be given.

SPECIAL ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:

Students who need special accommodations should make an appointment to discuss the Accommodations Memo with me during my office hours as soon as possible. If scheduled office hours conflict with classes, please arrange an alternate appointment time. If you do not have an Accommodations Memo, but need special accommodations, contact the Office of Accessibility, 1244 Haley Center, 334.844.2096.

ACADEMIC HONESTY:

All portions of the Auburn University Honesty Code (Title XII) found in the Tiger Cub (<http://www.auburn.edu/tigercub/>) will apply to this class. Students are expected to abide by the Auburn University Oath of Honor.

STATEMENT REGARDING EMAIL AND CANVAS AS OFFICIAL MEANS OF COMMUNICATION:

Email is the university approved form of communication. It is the student's responsibility to check his/her email frequently and to check for any announcements posted on Canvas.