

ENFB 4190 New Venture Creation

Fall 2014

Instructor Name: Jim Corman

Phone: 251-229-0921

Office: Lowder 459

Office Hours: TTh 12:45 PM-2:00 PM and by appointment.

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CLASS MEETING TIMES: TTh 3:30PM-4:45PM

COURSE DESCRIPTION: Analysis of the competitive, market and financial aspects of starting a new company.

COURSE OBJECTIVES: Practical applications of analyzing opportunities, building a team and gathering the necessary resources to start a company.

PREREQUISITES: ENFB 4140

REQUIRED TEXTS: New Venture Creation 9th Edition by Stephen Spinelli and Robert Adams

GRADING AND EVALUATION PROCEDURES:

Final grades will be determined on the following basis:

A = 89.5% or better

B = 79.5 – 89.49%

C = 69.5 – 79.49%

D = 59.5 – 69.49%

F = 59.49% or less

Grade Components: Test 1 and Test 2 (100 points each), 1 Project (100 Points), Class Participation (25 points), Final (50 points)

Exam Explanation: Multiple choice and short answer.

Quizzes or other assignment Explanation: Team Project

COURSE SCHEDULE: Class will meet every scheduled class period during the semester. Tentative test/project due dates are as follows: Test 1 9/18, Test 2 10/28, Project Due 11/13 or 11/14, Final Exam 12/11 at 4PM

FINAL EXAM TIME: 2 ½ hours.

Missed Exam Make-Up Policy:

Students who miss an exam will receive a zero, with no opportunity for make-up work, unless one of the following conditions has been met:

A. The absence was **APPROVED IN ADVANCE** by the instructor. This will only occur in rare situations involving sickness, required participation in official University events, or extenuating circumstances. Approved absence will be those outlined in the Tiger Cub. **In the event of illness, the excuse must be signed by a physician or nurse (not a receptionist). Excuses with boxes checked that indicate a student was seen in, for example, the University Health Center, do not indicate that the student was too ill to participate in the exam and are not sufficient. Copies of excuses will not be accepted. You must provide the original excuse.** Excuses must be presented in person within one week of the missed exam. Medical excuses WILL be checked. The penalty for a falsified excuse is determined by the Academic Honesty Committee, and may result in receiving an "F" in the course and suspension from school for a semester. Lack of preparation for an exam is not a valid excuse and students should not be tempted to "fake" a doctor's excuse due to lack of preparation. The penalty for this is severe and could affect you for the rest of your career. **STUDENTS WHO FAIL TO GET APPROVAL IN ADVANCE FOR ABSENCES OF THIS TYPE WILL FORFEIT ANY OPPORTUNITY FOR MAKE-UP WORK.**

B. The absence was due to a **LEGITIMATE EMERGENCY FOR WHICH IT WAS NOT POSSIBLE TO OBTAIN ADVANCED APPROVAL.** In this situation, the student must contact the instructor as soon as possible and must provide documentation that: (1) the emergency was legitimate; AND (2) advanced notification/approval was not possible. **STUDENTS WHO FAIL TO MEET REQUIREMENTS (1) AND (2) WILL FORFEIT ANY OPPORTUNITY FOR MAKE-UP WORK.**

Students who miss a major test and have satisfied one of the above conditions will be allowed the opportunity for a make-up test.

STATEMENT RELATED TO POLICIES ON UNANNOUNCED QUIZZES AND CLASS ATTENDANCE:

Attending class (**and lab, if applicable**) is a key to success in this class because lectures and case analyses/exercises are a significant portion of the learning experience. Further, test questions will come primarily from lecture material. Thus, students are expected to attend each class. Unannounced quizzes will not be given.

SPECIAL ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:

Students who need special accommodations should make an appointment to discuss the Accommodations Memo with me during my office hours as soon as possible. If scheduled office hours conflict with classes, please arrange an alternate appointment time. If you do not have an Accommodations Memo, but need special accommodations, contact The Program for Students with Disabilities, 1244 Haley Center, 334.844.5943 (Voice T/O).

ACADEMIC HONESTY:

All portions of the Auburn University Honesty Code (Title XII) found in the Tiger Cub (<http://www.auburn.edu/tigercub/>) will apply to this class.

STATEMENT REGARDING EMAIL AND BLACKBOARD AS OFFICIAL MEANS OF COMMUNICATION:

Email is the university approved form of communication. It is the student's responsibility to check his/her email frequently and to check for any announcements posted on Canvas.

