

**MNGT 4690**  
**ETHICAL ISSUES IN MANAGEMENT**

Dr. Peter A. Stanwick  
Office: 440 College of Business  
Phone: 844-6517  
E-mail: stanwpa@auburn.edu

Office Hours: 9:00-10:00 AM M W  
and by appointment

**Course Objective:**

1. To better understand how ethical dilemmas can affect a manager's decision-making process.
2. To learn how to determine alternative courses of action based on ethical dilemmas.
3. To develop a better understanding of corporate governance and corporate compliance.
4. To develop a better understanding on how firms develop codes of ethics and how they implement their ethics based strategy.
5. To develop a better understanding of how a manager's ethical based decision can affect various stakeholders.

**Course Prerequisites:**

MNGT 3100, FINC 3610, PHIL 1020 or PHIL 1040 and a minimum GPA of 2.20.

**Required Texts:**

*Understanding Business Ethics*. Second Edition. Stanwick and Stanwick. Sage. 2014

**Evaluation:** Grades will be based on the following criteria and scale:

First Exam	20%
Second Exam	20%
Third Exam	20%
Class Participation	10%
In-Class Quizzes	10%
Final Exam	20%
<b>Total</b>	<b>100%</b>

**Grading System:**

90 - 100	A
80 - 89	B
70 - 79	C
60 - 69	D
Below 60	F

**Exams:**

There will be four exams including the final exam. All exams are worth 20 points toward your final point total. All exams are essay questions.

## **Class Participation**

It is expected that every student participates regularly in class discussion. As a result, it is expected that each student has read the assigned material before class and will contribute regularly in the class discussion. Class participation is worth 10 percent of the final grade of the class.

Attending class is a key to success in this class because lectures and case discussions are a significant portion of the learning experience. Thus, students are expected to attend each class. **All assignments have been designated as individual assignments. All class work is expected to be conducted following Auburn University's honor code. Students should be aware of the strong sanctions against plagiarism and cheating as stated in the current Tiger Cub Handbook. If proven, a charge of plagiarism or cheating could result in an automatic "F" in the course, a one semester suspension, or even expulsion.**

## **In-Class Quizzes**

For eight class periods, there is will be in-class quiz administered at the beginning of the class. These quizzes will NOT have been announced in advance before they are administered to the class. Each quiz will contain six multiple choice questions. Of the eight quizzes, the grades from the **five** quizzes with the highest points total will be included to calculate the grade. Each quiz is worth 2 points toward the final grade. Therefore, the five quizzes are worth 10 percent toward the final grade of the class. These quizzes **cannot** be made up. In the event a student has an university accepted excused absence on the day of an unannounced quiz, missing that particular quiz will not be held against the student.

## **Extra Credit:**

There are two opportunities for extra credit. On October 22 and on November 19, the OCPD will present a lecture on Job Searches and on Interviewing. Attendance will be taken during EACH of these days. You will receive 0.75 percent extra credit for EACH of these two days you attend. The 0.75 percent extra credit will be added to your final course grade. As a result, if you attend both class periods, 1.5 percent will be added to your final course grade total.

## **Missed Exam Make-Up Policy:**

Students who miss a major test will receive a zero, with no opportunity for make-up work, unless one of the following conditions has been met:

**A.** The absence was **APPROVED IN ADVANCE** by the instructor. This will only occur in rare situations involving sickness, required participation in official University events, or extenuating circumstances. Approved absence will be those outlined in the Tiger Cub. **In the event of illness, the excuse must be signed by a physician or nurse (not a receptionist). Copies of excuses will not be accepted. You must provide the original excuse.** Excuses must be presented in person within one week of the missed exam. Medical excuses WILL be checked. The penalty for a falsified excuse is determined by the Academic Honesty Committee, and may result in receiving an "F" in the course and suspension from school for a semester. Lack of preparation for an exam is not a valid excuse and students should not be tempted to "fake" a doctor's excuse due to lack of preparation. The penalty for this is severe and could affect you for the rest of your career. **STUDENTS WHO FAIL TO GET APPROVAL IN ADVANCE FOR ABSENCES OF THIS TYPE WILL FORFEIT ANY OPPORTUNITY FOR MAKE-UP WORK.**

**B.** The absence was due to a **LEGITIMATE EMERGENCY FOR WHICH IT WAS NOT POSSIBLE TO OBTAIN ADVANCED APPROVAL.** In this situation, the student must contact the instructor as soon as possible and must provide documentation that: (1) the emergency was legitimate; AND (2) advanced notification/approval was not possible. **STUDENTS WHO FAIL TO MEET REQUIREMENTS (1) AND (2) WILL FORFEIT ANY OPPORTUNITY FOR MAKE-UP WORK.**

Students who miss a major test and have satisfied one of the above conditions will be allowed the opportunity for a make-up test.

**SPECIAL ACCOMMODATIONS FOR STUDENTS WITH DISABILITIES:**

Students who need special accommodations should make an appointment to discuss the Accommodations Memo with me during my office hours as soon as possible. If scheduled office hours conflict with classes, please arrange an alternate appointment time. If you do not have an Accommodations Memo, but need special accommodations, contact The Program for Students with Disabilities, 1244 Haley Center, 334.844.5943 (Voice T/O).

**DIVERSITY STATEMENT**

Diversity at Auburn University encompasses the whole of human experience and includes such human qualities as race, gender, ethnicity, physical ability, nationality, age, religion, sexual orientation, economic status, and veteran status. These and other socially and historically important attributes reflect the complexity of our increasingly diverse student body, local community, and national population. Auburn University recognizes and values the considerable educational benefits emanating from diversity as we prepare our students for life and leadership in a multicultural world. Students who interact with and learn about people from a variety of backgrounds are more apt to understand, appreciate, and excel in the community they inhabit. In this context, diversity is aligned with Auburn University's land grant mission of providing its students with a superior education in service to the needs of Alabama, the nation, and the world. Contact the Office of Diversity at [www.auburn.edu/diversity](http://www.auburn.edu/diversity).

**ACADEMIC HONESTY:**

All portions of the Auburn University Honesty Code (Title XII) found in the Tiger Cub will apply to this class.

**STATEMENT REGARDING EMAIL AS OFFICIAL MEANS OF COMMUNICATION:**

Email is the university approved form of communication. It is the students responsibility to make sure that they receive e-mail sent using Blackboard.

**The faculty member has the right to alter the schedule as seen fit.**

<b>Date</b>	Tuesday	<b>Date</b>	Thursday
Aug 18	Introduction Challenger Disaster Case	Aug 20	Chapter 1
Aug 25	Boeing Case	Aug 27	Chapter 2
Sept 1	Labor Day	Sept 3	Martha Stewart Case
Sept 8	Chapter 3	Sept 10	<b>Exam 1</b>
Sept 15	Chapter 4	Sept 17	HealthSouth Case
Sept 22	Chapter 5	Sept 24	TOMS Shoes
Sept 29	Chapter 6	Oct 1	Chapter 7
Oct 6	McWane	Oct 8	<b>Exam 2</b>
Oct 13	Chapter 8	Oct 15	Facebook Case
Oct 20	Chapter 9	Oct 22	OCPD Presentation
Oct 20	Chapter 10	Oct 22	Chapter 11
Nov 3	<b>Exam 3</b>	Nov 5	DeBeers and the Diamond Industry Case
Nov 10	Chapter 12	Nov 12	Enron Case
Nov 17	Chapter 13	Nov 19	OCPD Presentation
Nov 24	Thanksgiving	Nov 26	Thanksgiving
Dec 1	Tyco	Dec 3	Greyston Bakery

**Final Exam: Friday December 12, 2014 4:00 PM to 6:30 PM.**