AVMG 5180
GLOBAL AIR TRANSPORTATION MANAGEMENT
SPRING 2014

Instructor: V. Carl Thompson
Retired Captain, Delta Airlines
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Schedule: Lowder Hall
Room 152
Days – Monday and Wednesday
Time – 4:00 pm – 5:15 pm

Office Hours: By Appointment

Each student should review Auburn University’s Policy eHandbook.
http://www.auburn.edu/student_info/student_policies/

Course Text: Evolution of International Aviation; Phoenix Rising, 2nd Edition
by Dawna L. Rhoades

Course Description:
Global Air Transportation Management traces the economic development
of international air transportation from its beginnings to the present day and then
goes on to consider what the future may hold (The Aerospace Professional). This
text will provide the student with insight into the wide range of international
aviation issues.

TEST/DATES..............................................POINTS..................................................% of GRADE
FIRST TEST, Feb. 5............................100 Points.................................................25%
SECOND TEST, March 24...............100 Points....................................................25%
FINAL TEST, TBA..............................100 Points....................................................25%
Class Participation.............................100 Points....................................................25%

1. Attending Guest Lecture Classes:
   A. Alabama Speaker of the House, Mr. Mike Hubbard, Date and Time
      TBA; DALPA and Delta Air Lines guest speakers.
Tentative Class Schedule/Guest Speakers TBA

1. Jan. 8........................Ch. 1  Phoenix Rising
2. Jan. 13.......................Ch. 2  Invention to Commercial Success Inventions
3. Jan. 15.......................Ch. 3  The Other Source of Revenue
4. Jan. 22.......................Ch. 4  A Dangerous Idea
5. Jan. 27.......................Ch. 5  Chicago, the Windy City
6. Jan. 29.......................Ch. 6  Shaping the World
7. Feb. 3.......................Review
8. Feb. 5.......................First Test
9. Feb. 10......................Ch. 7  Taking Off
10. Feb. 12.....................Ch. 8  A Brave New World
11. Feb. 17.....................Ch. 9  A Different View?
12. Feb. 19.....................Ch. 10 The Defining Deal of the Century
13. March 3...............Ch. 11 The Slippery Legal Slope
14. March 5...............Ch. 12 The Quality Question
15. March 17...........Ch. 13 The Need for Speed
16. March 19..............Review
17. March 24..............Second Test
18. March 26..............Ch. 14 Searching for Profits
19. March 31...............Ch. 15 Seeking Liberal Markets
20. April 2....................Ch. 16 Spreading the Promise
21. April 7....................Ch. 17 Fighting Carbon Emissions
22. April 9....................Ch. 18 Diverging Visions
23. April 14...............Ch. 19 After the Revolution
24. April 16...............Ch. 20 A Twenty-First Century Airspace
25. April 21...............Ch. 21 Wave of the Future
26. April 23...............Review
27. Final Test Date and Time TBA