

**ISMN 3140**  
**Introduction to Management Information Systems**  
**Spring, 2014**  
**Dynamic Syllabus**  
(Last modified: 1/6/14)

Instructor: Dr. Nelson Ford

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Office Hours: M, W: 9:00 - 10:30; T: 9:00 - 11:00; others times by appointment.

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Prerequisites: Junior standing.

Text: Rainer, R. K., & Cegielski, C. G. (2012) [Introduction to Information Systems, 4rd ed.](#) New York: John Wiley & Sons.

Course Objective: To give the introductory student an overview of the management of computer-based systems and their role in business through the study of systems, information systems components (hardware, software, data, procedures, people, and telecommunications), various types of information systems, system development approaches, and the strategic nature of information technology.

Class Policy:

--Grading System:

Exercises/Assignments	20 % (Most through <a href="#">WileyPlus</a> )
Preparation/Participation	8 %
Exam #1	18 %
Exam #2	18 %
Exam #3	18 %
Exam #4	18 %

--Class M.O.: Class time will be spent, for the most part, presenting and discussing assigned and related material. Some time will be used for questions, discussion, and case analysis.

--Exercises/Assignments/Preparation/Participation: Your preparation for class includes reading and studying the assigned material, knowing the key terms and concepts, being prepared to answer the chapter questions, being prepared to discuss the material in the chapter, and completing all Exercises and Assignments in a timely manner. Assignments in WileyPlus must be completed BEFORE class begins on the assignment date.

--E-mail: As a course requirement, you must have an active Auburn University e-mail address/account ending in: @auburn.edu. E-mail provides us with an effective means of communication. In fact, you are responsible for everything that I communicate to you through this e-mail account. My e-mail address is: [ford@business.auburn.edu](mailto:ford@business.auburn.edu)

--Exams: The exams will cover the material assigned in the text and any other material presented or discussed in class. You are responsible for all material assigned from the text whether or not we cover it in class. Exams will contain primarily multiple choice questions, but may also contain a few true-false questions.

--Missed Exam: Missed exams may be made up during early morning, to avoid time conflicts, PROVIDED 1) I AM INFORMED **BEFORE** THE EXAM IS MISSED, AND 2) AN ACCEPTABLE UNIVERSITY EXCUSE IS PROVIDED **PROMPTLY**. NO EXCEPTIONS!! If both of these requirements are not met, a grade of zero

will be assigned for the missed exam. Please note: Make-up exams may be a different format than normal exams.

--Academic Honesty: Violations of the student academic honesty code (see the SGA constitution in the Tiger Cub) will be reported to the Academic Honesty Committee.

--Special Accommodations for Students with Disabilities: Students who need special accommodations should make an appointment as soon as possible with the faculty member in charge of your lecture section to discuss your Accommodation Memo. It is essential that the faculty member be aware of necessary accommodations at the beginning of the course. If you do not have an Accommodation Memo but need special accommodations, contact the Program for Students with Disabilities, 1244 Haley Center, 334-844-2096 (Voice T/O).

--NOTE: This entire syllabus is tentative. The instructor may make additions, deletions, and/or changes to the course and/or syllabus at any time by verbal or written communication.

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### Proposed Tentative & Dynamic IT Topic Schedule

<b>Date</b>	<b>Topic</b>	<b>Assignments</b>	<b>Chapter/Pages</b>
Jan 8	Course & Class Intros; Introduction to Information Systems		Ch. 1
Jan 13	Organizational Strategy, Competitive Advantage, and IS	Assignment Zero; Ch. 1 & 2 Pre-Class Assessment	Ch. 2
Jan 15	Ethics and Privacy	Ch. 3 Pre-Class Assessment	Ch. 3
<b>Jan 20</b>	<b>++++ MLK Holiday +++++</b>		
Jan 22	Information Security	Ch. 4 Pre-Class Assessment	Ch. 4
Jan 27	Information Security; Hardware	TG 1 Pre-Class Assessment	Ch. 4, TG 1 (p. 372)
Jan 29	"Cyber War!" DVD		
<b>Feb 3</b>	<b>**** EXAM #1 ****</b>		<b>Ch. 1-4, TG 1</b>
Feb 5	"Cyber War!" DVD; Software	TG 2 Pre-Class Assessment	TG 2 (p. 390)
Feb 10	Emerging Types of Enterprise Computing	TG 3 Pre-Class Assessment	TG 3 (p. 400)
Feb 12	Intelligent Systems	TG 4 Pre-Class Assessment	TG 4 (p. 414)
Feb 17	Data and Knowledge Management	Ch. 5 Pre-Class Assessment	Ch. 5
Feb 19	Data and Knowledge Management		Ch. 5
Feb 24	Networks	Ch. 6 Pre-Class Assessment	<b>Ch. 6</b>
<b>Feb 26</b>	<b>**** EXAM #2 ****</b>		<b>TG 2,3,4; Ch. 5-6</b>
Mar 3	E-Business and E-Commerce	Ch. 7 Pre-Class Assessment	Ch. 7
Mar 5	E-Business and E-Commerce		Ch. 7
<b>Mar 10-12</b>	<b>++++ SPRING BREAK +++++</b>		

Mar 17	Wireless, Mobile Computing, and Mobile Commerce	Ch. 8 Pre-Class Assessment	Ch. 8
Mar 19	Wireless, Mobile Computing, and Mobile Commerce		Ch. 8
Mar 24	Web 2.0 and Social Networks	Ch. 9 Pre-Class Assessment	Ch. 9
Mar 26	Web 2.0 and Social Networks		Ch. 9
Mar 31	Information Systems within the Organization	Ch. 10 Pre-Class Assessment	Ch. 10
<b>Apr 2</b>	<b>**** EXAM #3 ****</b>		<b>Ch. 7-10</b>
Apr 7	Customer Relationship Management and Supply Chain Management	Ch.11 Pre-Class Assessment	Ch. 11
Apr 9	Customer Relationship Management and Supply Chain Management		Ch. 11
Apr 14	Business Intelligence	Ch. 12 Pre-Class Assessment	Ch. 12
Apr 16	Acquiring Information Systems and Applications	Ch. 13 Pre-Class Assessment	Ch. 13
Apr 21	Acquiring Information Systems and Applications		Ch. 13
<b>Apr 23</b>	<b>**** EXAM #4 ****</b>		<b>Ch. 11-13</b>