

ROME (Italy)

International Consulting Projects



Summer 2016

Important Dates/Calendar

November 30, 2015	Application period begins, but space is limited so apply now.
February 12, 2016 (tentative)	First ½ payment of program fees due to Bursar (\$3,550)
March 18, 2016 (tentative)	Second ½ payment of program fees due to Bursar (\$3,550)
March	Completed application packet due to Auburn Abroad
April 1, 2016 (tentative)	Auburn Study Abroad Fee due to Bursar (\$619)
May 16-20, 2016 & May 23-27, 2016	AU Boot Camp Courses. See Director for courses available and dates.
June 5, 2016	Leave USA to arrive in Rome June 6 th , 2016
June 6 – July 2	Rome Program (Half day project work per work day. Touring included as well)
July 2, 2016	Leave Rome / arrive USA
August 2016	HCoB Professional fee due to Bursar (\$150)

Objectives of the Program:

This 4 week program provides hands-on work experience combined with a unique cultural experience. Students will work in teams on a consulting project for an Italian business client. The project will be defined by the client and student teams will prepare a written report and make a formal presentation to the client at the end of the program with their proposed solutions/advice and recommendations for the client. The purpose of the program is to provide students with a real-life work experience solving real business problems through teamwork in an international setting. Students will also gain valuable experience working with students in different majors, as well as gain experience developing and making presentations and preparing and writing formal business reports.

Academic Program & Requirements (3-9 Credit Hours Typical):

Typical courses are 3 credit hours. Expected courses offered include: Managerial Accounting (ACCT 2210), Principles of Marketing (MKTG 3100), International Marketing (MKTG 4400), Strategic Management (MNGT 4800), and International Field Study Analysis Project (MNGT 4610). Note: Courses subject to change. Students must have completed prerequisites for course credit. See Director for course dates and format.

Program open to all business majors/minors or related fields. Students must have a 2.25 or higher GPA, and must complete all requirements for credit.



General Information

Want to really stand out from your peers when it comes time to look for a job? Make a huge difference upgrading your resume consulting in Rome, Italy this summer.

This program offers a unique opportunity working on a team based project for an international company expanding in Europe or an Italian company looking to expand to the U.S. Students will get hands-on experience working on a specific project for an international company in Rome.

Teams will typically include 3-5 Auburn students though in some cases multiple teams might work for the same client depending on the project and complexity of the problem. This program is appropriate for all business majors and minors as teams will be created to include complimentary skill sets needed to complete client projects.

The program will include significant travel and cultural opportunities. No foreign language skills required. English speaking staff will be available as needed for translation and to interface with the clients.

Travel will include some of the most famous attractions in the Eternal City, heart of the Roman Empire (Colosseum, Roman Forum, Pantheon, Piazza Navona, Trevi Fountain, and the Spanish Steps). Students will see St. Peter's Basilica located in the Vatican City. Potential visits to nearby sites such as Pompeii or Florence are also possible. Tours and specific details will be provided prior to departing the U.S. and subject to change.

Program Fees: **\$7,100:**

Program fees include AU coursework credit hours (3-9 typical), consulting client placement, housing in Rome for the duration of the program, breakfast and dinner (lunch on own), Rome bus and metro pass for duration of the program, cultural and professional programs, a day tour of Rome and at least one weekend excursion outside Rome, welcome and farewell receptions, trip cancellation insurance, and emergency evacuation insurance (does not replace major medical). Specific tour/event details provided before departure from U.S. and subject to change.

Estimated Additional Costs: **\$3,719 (not included in program fees)**

Estimated additional costs to student not included in program fees include: airfare to Rome and return, lunches, passport and visa if needed, optional tours and entrance fees to some sights, Auburn Abroad fee, and HCoB Professional fee.

Passport and Visa Requirements:

Students will be required to have a valid Passport, good for 1 year after they return to the US after their internship.

Living Arrangements/ Housing/Meals/Transportation:

Students stay in a 4-star or nicer hotel in Rome, with easy access to Rome bus and/or metro lines and necessary amenities. Breakfast and dinner each day and Internet are included in the program fees. Students are on their own for lunch (though area around their lodging has plenty of restaurants). Travel on Rome's bus and metro network for the duration of the program is included in program fee. Specific housing location and details will be provided prior to departure from the U.S.

Program Dates:

June 5, 2016 (leave USA to arrive in Rome June 6) - July 2, 2016 (return to USA)

Program size is limited so **APPLY NOW.**

**Program details subject to change.

CONTACT INFORMATION

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