Raymond J. Harbert College of Business • Management Curriculum Model

First Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1100</td>
<td>ENGLISH COMP I</td>
<td>3</td>
</tr>
<tr>
<td>MATH 1680</td>
<td>CALCULUS W/ BUS APP I</td>
<td>4</td>
</tr>
<tr>
<td>BUSI 1010</td>
<td>PROFESSIONAL DEVELOPMENT IN BUS I</td>
<td>1</td>
</tr>
</tbody>
</table>

Second Semester

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1120</td>
<td>ENGLISH COMP II</td>
<td>3</td>
</tr>
<tr>
<td>COMM 1000</td>
<td>PUBLIC SPEAKING</td>
<td>3</td>
</tr>
<tr>
<td>CORE OPTION</td>
<td></td>
<td>3</td>
</tr>
</tbody>
</table>

Notes:
- Raymond J. Harbert College of Business．Management Curriculum Model
- Business students must complete all four courses in either Option 1 or Option 2 below. See page two for a list of approved courses.

FIRST SEMESTER

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 2020</td>
<td>MICROECONOMICS</td>
<td>3</td>
</tr>
<tr>
<td>BUAL 2600</td>
<td>BUSINESS ANALYTICS I</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2110</td>
<td>FINANCIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>BUSI 2010</td>
<td>PROFESSIONAL DEVELOPMENT IN BUS II</td>
<td>1</td>
</tr>
</tbody>
</table>

SECOND SEMESTER

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 2030</td>
<td>MACROECONOMICS</td>
<td>3</td>
</tr>
<tr>
<td>BUAL 2650</td>
<td>BUSINESS ANALYTICS II</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2210</td>
<td>MANAGERIAL ACCOUNTING</td>
<td>3</td>
</tr>
<tr>
<td>ACCT 2700</td>
<td>BUSINESS LAW</td>
<td>3</td>
</tr>
</tbody>
</table>

JUNIOR YEAR

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MNGT 3100</td>
<td>PRINCIPLES OF MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>ISMN 2140</td>
<td>INTRO TO INFO SYSTEMS MNGT</td>
<td>2</td>
</tr>
<tr>
<td>MNGT 3010</td>
<td>PROF DEV IN MANAGEMENT</td>
<td>1</td>
</tr>
<tr>
<td>FINC 3610</td>
<td>PRINCIPLES OF FINANCE</td>
<td>3</td>
</tr>
<tr>
<td>CTCT 3250</td>
<td>INFORMATION ANALYSIS</td>
<td>3</td>
</tr>
</tbody>
</table>

SENIOR YEAR

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>MNGT 3460</td>
<td>ORGANIZATIONAL BEHAVIOR</td>
<td>3</td>
</tr>
<tr>
<td>MNGT 4800</td>
<td>STRATEGIC MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>ISMN 5370</td>
<td>PROJECT MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1010</td>
<td>HUMAN RESOURCES MANAGEMENT</td>
<td>3</td>
</tr>
<tr>
<td>HIST 1020</td>
<td>OPS: MNGT OF BUS. PROCESSES</td>
<td>2</td>
</tr>
<tr>
<td>MKTG 3310</td>
<td>PRINCIPLES OF MARKETING</td>
<td>3</td>
</tr>
<tr>
<td>HRMN 3420</td>
<td>MINOR COURSE 2</td>
<td>3</td>
</tr>
<tr>
<td>SCMN 2150</td>
<td>MINOR COURSE 2</td>
<td>3</td>
</tr>
<tr>
<td>FREE ELECTIVE</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>FREE ELECTIVE</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>FREE ELECTIVE</td>
<td></td>
<td>3</td>
</tr>
<tr>
<td>UNIV 4AA0</td>
<td>UNIVERSITY GRADUATION</td>
<td>0</td>
</tr>
</tbody>
</table>

TOTAL: 123 CREDIT HOURS

Notes:
- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of 'C' or better was earned.
- 1/2 See page two/three for a list of approved courses.
- 3 HIST 1210/1220 can be taken in lieu of HIST 1010/1020
- ▲ Business students must complete all four courses in either Option 1 or Option 2 below. See page two for a list of approved courses.

Option 1: 2 Literatures and 1 History

<table>
<thead>
<tr>
<th>Core Literature I</th>
<th>Core Literature II (from same series)</th>
<th>HIST 1010 OR HIST 1020</th>
<th>Core Social Science</th>
</tr>
</thead>
</table>

Option 2: 2 Histories and 1 Literature

<table>
<thead>
<tr>
<th>HIST 1010</th>
<th>HIST 1020</th>
<th>Core Literature I or II</th>
<th>Core Humanities</th>
</tr>
</thead>
</table>

Free Electives

<table>
<thead>
<tr>
<th>Course Code</th>
<th>Course Title</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>SCMN 2150</td>
<td>MNGT 3100</td>
<td></td>
</tr>
<tr>
<td>ISMN 2140</td>
<td>FINC 3610</td>
<td></td>
</tr>
<tr>
<td>ISMN 5370</td>
<td>ACCT 2700</td>
<td></td>
</tr>
<tr>
<td>HRMN 3420</td>
<td>MNGT 4800</td>
<td></td>
</tr>
<tr>
<td>MNGT 3460</td>
<td>Des. Elec</td>
<td></td>
</tr>
<tr>
<td>MNGT 3010</td>
<td>Des. Elec</td>
<td></td>
</tr>
</tbody>
</table>

32 Major Hours
# Choices for University Core Requirements

Students enrolled in the University Honors College may enroll in the Honors equivalents of any of the core options listed below.

## Core Literature options

If choosing "2 Literatures; 1 History" core option, the two Lit courses must be from the same series (2200 & 2210; 2230 & 2240; 2250 & 2260 or ENGL 2270 & 2280).

- ENGL 2200 (World Literature I) – 3 hrs
- ENGL 2210 (World Literature II) – 3 hrs
- ENGL 2230 (British Literature I) – 3 hrs
- ENGL 2240 (British Literature II) – 3 hrs
- ENGL 2250 (American Literature I) – 3 hrs
- ENGL 2260 (American Literature II) – 3 hrs
- ENGL 2270 (African American Literature I) – 3hrs
- ENGL 2280 (African American Literature II) – 3hrs

## Core Fine Arts options

- ARCH 2600 (The Art of Architecture, Place, and Culture) – 3 hrs
- ARTS 1510 (Looking at Art: Approaches to Interpretation) – 3 hrs
- ARTS 1610 (Introduction to Art History ) – 3 hrs
- ENVD 2040 (Design, Invention and Society) – 3 hrs
- IND 1120 (Industrial Design in Modern Society) – 3 hrs
- MUSI 2730 (Appreciation of Music) – 3 hrs
- MUSI 2740 (Survey of Popular Music) – 3 hrs
- MUSI 2750 (Music and Science) – 3 hrs
- MIA 2350 (Introduction to Film Studies) – 3 hrs
- THEA 2100 (Introduction to Theatre) – 3 hrs
- THEA 2200 (Acting Aesthetics)- 3hrs

## Core Humanities options

One Core Humanities course is required only for students choosing the "2 History; 1 Literature" core option.

- COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
- FLGC 1150 (Global Fluency and Awareness) – 3 hrs
- PHIL 1010 (Intro to Logic) – 3 hrs
- PHIL 1020 (Intro to Ethics) – 3 hrs
- PHIL 1030 (Ethics & Health Sciences) – 3 hrs
- PHIL 1040 (Business Ethics) – 3 hrs
- PHIL 1050 (Political Philosophy) – 3 hrs
- PHIL 1060 (Philosophy of East and West) – 3 hrs
- PHIL 1070 (Philosophy of Art, Value and Society) – 3 hrs
- PHIL 1080 (Intro to Philosophy of Religion) – 3 hrs
- PHIL 1090 (Philosophy of Race and Gender) – 3 hrs
- PHIL 1100 (Intro to Philosophy) – 3 hrs
- PHIL 1110 (Philosophy of Science and Critical Thinking) – 3 hrs
- PHIL 1120 (Intro to Environmental Ethics) – 3 hrs
- RELG 1040 (Western Religions) – 3 hrs
- RELG 1050 (Eastern Religions) – 3 hrs
- UNIV 2710 (Human Odyssey) – 3 hrs
- A 2nd Core Fine Arts class – 3 hrs
- A 2nd Core Literature class – 3 hrs
- "HONR 1007 (Technology and Culture I) – 3 hrs
- " Only for students enrolled in the University Honors College

## Core Lab Science options

Students must complete one of the following 2-course options, plus labs. The 2 courses should NOT be taken together during the same semester.

- SCMH 1010 & BIOL 1010 (Concepts of Science & Survey of Life)
- SCMH 1010 & CSES 1010 (Concepts of Science & Soils and Life)
- SCMH 1010 & CSES 1020 (Concepts of Science & Crops and Life)
- SCMH 1010 & CHEM 1010 (Concepts of Science & Survey of Chemistry I)
- SCMH 1010 & GEOL 1100 (Concepts of Science & Dynamic Earth)
- SCMH 1010 & PHYS 1000 (Concepts of Science & Foundations of Physics)
- SCMH 1010 & PHYS 1150 (Concepts of Science & Astronomy)
- SCMH 1010 & PHYS 1500 (Concepts of Science & General Physics I)
- BIOL 1000 & BIOL 1010 (Intro to Biology & Survey of Life)
- CHEM 1010 & CHEM 1020 (Survey of Chemistry I & Survey of Chemistry II)
- CSES 1010 & CSES 1020 (Soils and Life & Crops and Life) – can be taken out of sequence
- GEOL 1100 & GEOL 1110 (Dynamic Earth & Earth and Life Through Time)
- PHYS 1500 & PHYS 1510 (General Physics I & General Physics II)

### Additional options: WARNING –
These options are NOT recommended for HCoB students since they are primarily structured for Science & Engineering students.

- BIOL 1020 & BIOL 1030
- BIOL 1020 & BIOL 1010
- CHEM 1030 & CHEM 1040
- CHEM 1110 & CHEM 1020
- PHYS 1600 & PHYS 1610
- SCMH 1010 & PHYS 1600
- SCMH 1010 & CHEM 1030
- SCMH 1010 & CHEM 1110

## Core Social Science options

One Core Social Science course is required only for students choosing the "2 Literatures; 1 History" core option.

- AFRI 2000 (Intro to Africana Studies) – 3 hrs
- ANTH 1000 (Intro to Anthropology) – 3 hrs
- COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
- GEOG 1010 (Global Geography) – 3 hrs
- GSHS 2000 (Global Studies in Human Sciences) – 3 hrs
- POLI 1050 (Global Politics and Issues) – 3 hrs
- POLI 1090 (American Government) – 3 hrs
- PSYC 2010 (Intro to Psychology) – 3hrs
- SOCY 1000 (Sociology: Global Perspectives) – 3 hrs
- SOCY 1100 (Current Issues in Race and Ethics) – 3 hrs
- SUST 2000 (Intro to Sustainability) – 3 hrs
- "HONR 1007 (Technology and Culture I) – 3 hrs
- "HONR 1027 (Sustainability and the Modern World I) – 3 hrs
- "HONR 1037 (Sustainability and the Modern World II) – 3 hrs
- NATR 2050 (People and the Environment) – 3 hrs
- UNIV 2720 (Human Odyssey II) – 3 hrs
- " Only for students enrolled in the University Honors College

## Available Substitutions

- HIST 1210/1220 (Technology and Civilization I/II) can be substituted for HIST 1010/1020 to satisfy the core History option
Management Major Notes
- All 3000-5000 level business courses require junior standing (60 hrs). MNGT 4800 requires senior standing (90 hrs).
- Any directed reading course or internship course must receive departmental approval prior to registration.
- Prerequisites and/or corequisites for the courses below are enforced. Refer to the course listings in the AU Bulletin for information on course prerequisites.

Required Management Courses
- SCMN 2150 Ops: Mngt Of Business Process
- ISMN 2140 Introduction To Management Information Systems
- ISMN 5370 Project Management
- HRMN 3420 Human Resource Management Pr./Cr. MNGT 3100 or MNGT 3810
- MNGT 3460 Organizational Behavior Pr./Cr. MNGT 3100 or MNGT 3810
- MNGT 3010 Professional Development In Management Pr./Cr. (MNGT 3100) & (BUSI 2100)
- MNGT 3100 Principles Of Management
- MNGT 4800 Strategic Management Pr. MNGT 3100, FINC 3610, and MKTG 3310 and senior standing
- FINC 3610 Principles Of Business Finance
- ACCT 2700 Business Law

Choices for Designated Electives
Students must earn at least six credit hours from the courses below. However, any course that is used to satisfy the business core, the student’s major, or the student’s minor cannot be used to satisfy the Designated Elective requirement. Furthermore, some courses below are limited to majors in those areas (e.g., ACCT 3810, FINC 3010, MKTG 3010). See the AU Bulletin for course restrictions.
- Any 3000-5000 level ACCT course
- Any 3000-5000 level BUAM course
- Any 3000-5000 level ENFB course
- Any 3000-5000 level FINC course except FINC 3810
- Any 3000-5000 level SCMN course
- Any 3000-5000 level HRMN course
- Any 3000-5000 level ISMN course
- Any 3000-5000 level MKTG course
- Any 3000-5000 level MNGT course except MNGT 3810

Choices for Minor
Students must complete all courses in at least one minor. Note that these minors are available only to MNGT majors.

Organizational Development and Change (ORGS)
- MNGT 4100 Mgt in a Global Business Environment Pr. MNGT 3100 (Spring only)
- MNGT 4400 Organizational Change Pr. MNGT 3100
- MNGT 4690 Ethical Issues in Management Pr. MNGT 3100 and FINC 3610 (Fall only)
- MNGT 5560 Leadership
- Elective – Choose one course from the Designated Electives in the MNGT major

Human Resources Management (HRMN)
- HRMN 5460 Human Resource Legislation Pr. HRMN 3420 (Fall only)
- HRMN 5470 Employee Compensation Pr. HRMN 3420
- HRMN 5510 Planning, Development and Appraisal Pr. HRMN 3420
- HRMN 5540 HR Selection and Placement Pr. HRMN 3420 and BUAM 2600
- HRMN Elective – Choose one from MNGT 4400, MNGT 4690, MNGT 5560, PSYC 2130 (Pr. MATH), or SOCY 3700 (Pr. SOCY 1000)

Entrepreneurship and Family Business (ENFB)
- ENFB 3140 Essentials of Entrepreneurship Pr. ECON 2030
- ENFB 4170 Managing Entrepreneurial Start-ups
- ENFB 4180 Growth Strategies for Emerging Companies (Fall only)
- ENFB 4190 New Venture Creation
- ENFB 4200 Business Plan for the New Venture
  - All Level 4000 ENFB minor courses have pre-requisite of ENFB 3140

Notes
- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of “C” or better was earned.