## 2020-2021, NCore.NMajor. BSAD Curriculum Model

### Raymond J. Harbert College of Business • Business Administration Curriculum Model

#### Freshman Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ENGL 1100</td>
<td>ENGLISH COMP I</td>
</tr>
<tr>
<td>MATH 1680</td>
<td>CALCULUS W/ BUS APP</td>
</tr>
<tr>
<td>BUSI 1010</td>
<td>PROFESSIONAL DEVELOPMENT IN BUS I</td>
</tr>
</tbody>
</table>

- **First Semester**
  - ENGL 1100: ENGLISH COMP I (3)
  - MATH 1680: CALCULUS W/ BUS APP (4)
  - BUSI 1010: PROFESSIONAL DEVELOPMENT IN BUS I (1)

- **Second Semester**
  - ENGL 1120: ENGLISH COMP II (3)
  - COMM 1000: PUBLIC SPEAKING (3)
  - CORE OPTION ▲ (3)

#### Sophomore Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>ECON 2020</td>
<td>MICROECONOMICS</td>
</tr>
<tr>
<td>BUAL 2600</td>
<td>BUSINESS ANALYTICS I</td>
</tr>
<tr>
<td>SCMN 2150</td>
<td>Ops: Mngt of Business Processes</td>
</tr>
<tr>
<td>ACCT 2110</td>
<td>FINANCIAL ACCOUNTING</td>
</tr>
<tr>
<td>BUSI 2010</td>
<td>PROFESSIONAL DEVELOPMENT IN BUS II</td>
</tr>
</tbody>
</table>

- **First Semester**
  - ECON 2020: MICROECONOMICS (3)
  - BUAL 2600: BUSINESS ANALYTICS I (3)
  - SCMN 2150: Ops: Mngt of Business Processes (2)
  - ACCT 2110: FINANCIAL ACCOUNTING (3)
  - BUSI 2010: PROFESSIONAL DEVELOPMENT IN BUS II (1)

- **Second Semester**
  - BUAL 2650: BUSINESS ANALYTICS II (3)
  - ECON 2030: MACROECONOMICS (3)
  - CORE OPTION ▲ (3)

#### Junior Year

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>MKTG 3310</td>
<td>PRINCIPLES OF MARKETING</td>
</tr>
<tr>
<td>MNGT 3100</td>
<td>PRINCIPLES OF MANAGEMENT</td>
</tr>
<tr>
<td>ISMN 2140</td>
<td>INTRO TO INFO SYSTEMS MNGT</td>
</tr>
<tr>
<td>MNGT 3010</td>
<td>Professional Dev. In MNGT</td>
</tr>
<tr>
<td>CTCT 3250</td>
<td>INFORMATION ANALYSIS</td>
</tr>
</tbody>
</table>

- **First Semester**
  - MKTG 3310: PRINCIPLES OF MARKETING (3)
  - MNGT 3100: PRINCIPLES OF MANAGEMENT (3)
  - ISMN 2140: INTRO TO INFO SYSTEMS MNGT (2)
  - MNGT 3010: Professional Dev. In MNGT (1)
  - CTCT 3250: INFORMATION ANALYSIS (3)

- **Second Semester**
  - FINC 3610: PRINCIPLES OF FINANCE (3)
  - MNGT 4800: STRATEGIC MANAGEMENT (3)
  - MARKET ELECTIVE (3)
  - BUSINESS ELECTIVE (3)

#### Senior Year

<table>
<thead>
<tr>
<th>Course</th>
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</tr>
</thead>
<tbody>
<tr>
<td>BUSI 4010</td>
<td>PROFESSIONAL DEVELOPMENT IN BUS IV</td>
</tr>
</tbody>
</table>

- **First Semester**
  - BUSI 4010: PROFESSIONAL DEVELOPMENT IN BUS IV (1)

- **Second Semester**
  - UNIV 4AA0: CREED TO SUCCEED (GRADUATION) (0)

#### Total: 123 Credit Hours

### Notes:
- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
- Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
- Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of “C” or better was earned.

1/2 See page two/three for a list of approved courses

3  HIST 1210/1220 can be taken in lieu of HIST 1010/1020

### Major Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>MNGT 3100</td>
<td>MNGT 4800</td>
</tr>
<tr>
<td>ISMN 3140</td>
<td>MNGT ELECTIVE</td>
</tr>
<tr>
<td>SCMN 2150</td>
<td>FINC/ACCT ELECTIVE</td>
</tr>
<tr>
<td>BUS ELECTIVE</td>
<td>INT’L ELECTIVE</td>
</tr>
<tr>
<td>BUS ELECTIVE</td>
<td>MKTG/SCMN ELECTIVE</td>
</tr>
<tr>
<td>BUS ELECTIVE</td>
<td>MNGT 3010</td>
</tr>
</tbody>
</table>

### Free Electives

<table>
<thead>
<tr>
<th>Course</th>
<th>Grade</th>
</tr>
</thead>
</table>

### 32 Major Hours
### Choices for University Core Requirements

**Students enrolled in the University Honors College may enroll in the Honors equivalents of any of the core options listed below.**

#### Core Literature options

If choosing "2 Literatures; 1 History" core option, the two Lit courses must be from the same series (2200 & 2210; 2230 & 2240; or 2250 & 2260).

- ENGL 2200 (World Literature I) – 3 hrs
- ENGL 2210 (World Literature II) – 3 hrs
- ENGL 2230 (British Literature I) – 3 hrs
- ENGL 2240 (British Literature II) – 3 hrs
- ENGL 2250 (American Literature I) – 3 hrs
- ENGL 2260 (American Literature II) – 3 hrs
- ENGL 2270 (American Literature Before 1900) – 3 hrs
- ENGL 2280 (American Literature After 1900) – 3 hrs
- PHIL 1010 (Intro to Logic) – 3 hrs
- PHIL 1020 (Intro to Ethics) – 3 hrs
- HIST 1210/1220 (Technology and Civilization I/II) can be substituted for HIST 1010/1020 to satisfy the core History option

#### Core Fine Arts options

- ARCH 2600 (The Art of Architecture, Place, and Culture) – 3 hrs
- ARTS 1510 (Looking at Art: Approaches to Interpretation) – 3 hrs
- ARTS 1610 (Introduction to Art History) – 3 hrs
- ENVD 2040 (Design, Invention and Society) – 3 hrs
- MUSI 2730 (Appreciation of Music) – 3 hrs
- MUSI 2740 (Survey of Popular Music) – 3 hrs
- MUSI 2750 (Music and Science) – 3 hrs
- MDIA 2350 (Introduction to Film Studies) – 3 hrs
- THEA 2010 (Introduction to Theatre) – 3 hrs
- THEA 2020 (Acting Aesthetics) – 3 hrs
- INDD 1120 (Industrial Design and Modern Society) – 3 hrs

#### Core Social Science options

One Core Social Science course is required only for students choosing the “2 Literatures; 1 History” core option.

- COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
- COUN 2050 (Global Studies Human Sciences) – 3 hrs
- ENVD 2040 (Design, Invention and Society) – 3 hrs
- GSHS 2000 (Global Studies Human Sciences) – 3 hrs
- FRI 2000 (Intro to Africana Studies) – 3 hrs
- GSCS 1100 (Current Issues in Race and Ethics) – 3 hrs
- HONR 1007 (Technology and Culture I) – 3 hrs
- HONR 1027 (Sustainability and the Modern World I) – 3 hrs
- HONR 1037 (Sustainability and the Modern World II) – 3 hrs
- SOCY 1100 (Sociology: Global Perspectives) – 3 hrs
- SOCY 1000 (Sociology: Global Perspectives) – 3 hrs
- NATR 2050 (People and the Environment) – 3 hrs
- UNIV 2710 (Human Odyssey) – 3 hrs
- INDD 1120 (Industrial Design and Modern Society) – 3 hrs
- GSHS 2000 (Global Studies Human Sciences) – 3 hrs

#### Core Lab Science options

Students must complete one of the following 2-course options, plus labs.

The 2 courses should NOT be taken together during the same semester.

- **SCMH 1010 & BIOL 1010** (Concepts of Science & Survey of Life)
- **SCMH 1010 & CSES 1010** (Concepts of Science & Soils and Life)
- **SCMH 1010 & CSES 1020** (Concepts of Science & Crops and Life)
- **SCMH 1010 & CHEM 1010** (Concepts of Science & Survey of Chemistry I)
- **SCMH 1010 & GEOL 1100** (Concepts of Science & Dynamic Earth)
- **SCMH 1010 & PHYS 1000** (Concepts of Science & Foundations of Physics)
- **SCMH 1010 & PHYS 1150** (Concepts of Science & Astronomy)
- **SCMH 1010 & PHYS 1500** (Concepts of Science & General Physics I)
- **BIOL 1000 & BIOL 1010** (Intro to Biology & Survey of Life)
- **CHEM 1010 & CHEM 1020** (Survey of Chemistry I & Survey of Chemistry II)
- **CSES 1010 & CSES 1020** (Soils and Life & Crops and Life) – can be taken out of sequence
- **GEOL 1100 & GEOL 1110** (Dynamic Earth & Earth and Life Through Time)
- **PHYS 1500 & PHYS 1510** (General Physics I & General Physics II)

**STOP!** Additional options: **WARNING** – These options are NOT recommended for Harbert students since they are primarily structured for Science & Engineering students.

- BIOL 1020 & BIOL 1030
- BIOL 1020 & BIOL 1010
- CHEM 1030 & CHEM 1040
- CHEM 1110 & CHEM 1020
- PHYS 1600 & PHYS 1610
- SCMH 1010 & PHYS 1600
- SCMH 1010 & CHEM 1030
- SCMH 1010 & CHEM 1110

#### Available Substitutions

- HIST 1210/1220 (Technology and Civilization I/II) can be substituted for HIST 1010/1020 to satisfy the core History option
Business Administration Major Notes

- All 3000-5000 level business courses require junior standing (60 hrs). MNGT 4800 requires senior standing (90 hrs).
- Any directed reading course or internship course must receive departmental approval prior to registration.
- Prerequisites and/or corequisites for the courses below are enforced. Refer to the course listings in the AU Bulletin for information on course prerequisites.

Required Business Administration Courses

- ISMN 2140 Introduction To Management Information Systems
- MNGT 3010 Professional Development in Management Pr. (P/C MNGT 3100 and BUSI 2010)
- MNGT 3100 Principles Of Management
- MNGT 4800 Strategic Management Pr. MKTG 3310, MNGT 3100, and FINC 3610 and senior standing; course must be completed at Auburn
- SCMN 2150 Ops: Mngt Of Business Process

Choices for Management Elective

- Any 3-credit hour, 3000-5000 level MNGT, ENFB, HRMN, or ISMN course.
  
  Exception: MNGT 3810 is NOT allowed.

Choices for Finance/Accounting Elective

- Any 3-credit hour, 3000-5000 level FINC or ACCT course.
  
  Exceptions: FINC 3010, FINC 3810, and ACCT 5700 are NOT allowed.

Choices for International Business Elective

- ECON 4300, FINC 3100, FINC 5510, MNGT 4100, MKTG 4400, or SCM 4800

Choices for Marketing/Supply Chain Elective

- Any 3-credit hour, 3000-5000 level MKTG course (Pr. C or better in MKTG 3310) or SCM 3710, SCM 3720, or SCM 3730.
  
  Exception: MKTG 3010 and MKTG 3310 are NOT allowed.

Choices for Business Electives

- Any 3 credit hour, 3000-5000 level ACCT course
- Any 3 credit hour, 3000-5000 level AVMG course except 3050, 4060, 4190, and 4810
- Any 3 credit hour, 3000-5000 level BUAL course
- Any 3 credit hour, 3000-5000 level ECON course
- Any 3 credit hour, 3000-5000 level ENFB course
- Any 3 credit hour, 3000-5000 level FINC course except 3010 and 3810
- Any 3 credit hour, 3000-5000 level HRMN course
- Any 3 credit hour, 3000-5000 level ISMN course
- Any 3 credit hour, 3000-5000 level MKTG course except 3010 (Pr. C or better in MKTG 3310)
- Any 3 credit hour, 3000-5000 level MNGT course except 3010, 3810 and 4600
- Any 3 credit hour, 3000-5000 level SCMN course except 3810

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