

Raymond J. Harbert College of Business • Business Administration Curriculum Model

FRESHMAN YEAR

<u>FIRST SEMESTER</u>		<u>SECOND SEMESTER</u>			
ENGL 1100	<input type="checkbox"/> ENGLISH COMP I	3	ENGL 1120	<input type="checkbox"/> ENGLISH COMP II	3
	<input type="checkbox"/> CORE OPTION ▲	3		<input type="checkbox"/> CORE OPTION ▲	3
MATH 1680	<input type="checkbox"/> CALCULUS W/ BUS APP I	4	COMM 1000	<input type="checkbox"/> PUBLIC SPEAKING	3
	<input type="checkbox"/> CORE LAB SCIENCE I ¹	4		<input type="checkbox"/> CORE LAB SCIENCE II ¹	4
BUSI 1010	<input type="checkbox"/> PROFESSIONAL DEVELOPMENT IN BUS I	1		<input type="checkbox"/> CORE FINE ART ¹	3

SOPHOMORE YEAR

<u>FIRST SEMESTER</u>		<u>SECOND SEMESTER</u>			
ECON 2020	<input type="checkbox"/> MICROECONOMICS	3	BUAL 2650	<input type="checkbox"/> BUSINESS ANALYTICS II	3
	<input type="checkbox"/> CORE OPTION ▲	3	ECON 2030	<input type="checkbox"/> MACROECONOMICS	3
BUAL 2600	<input type="checkbox"/> BUSINESS ANALYTICS I	3		<input type="checkbox"/> CORE OPTION ▲	3
SCMN 2150	<input type="checkbox"/> Ops: Mngt of Business Processes	2	ACCT 2210	<input type="checkbox"/> MANAGERIAL ACCOUNTING	3
ACCT 2110	<input type="checkbox"/> FINANCIAL ACCOUNTING	3	ACCT 2700	<input type="checkbox"/> BUSINESS LAW	3
BUSI 2010	<input type="checkbox"/> PROFESSIONAL DEVELOPMENT IN BUS II	1			

JUNIOR YEAR

<u>FIRST SEMESTER</u>		<u>SECOND SEMESTER</u>			
MKTG 3310	<input type="checkbox"/> PRINCIPLES OF MARKETING	3	FINC 3610	<input type="checkbox"/> PRINCIPLES OF FINANCE	3
MNGT 3100	<input type="checkbox"/> PRINCIPLES OF MANAGEMENT	3		<input type="checkbox"/> MANAGEMENT ELEC²	3
ISMN 2140	<input type="checkbox"/> INTRO TO INFO SYSTEMS MNGT	2		<input type="checkbox"/> BUSINESS ELECTIVE²	3
MNGT 3010	<input type="checkbox"/> Professional Dev. In MNGT	1		<input type="checkbox"/> BUSINESS ELECTIVE²	3
CTCT 3250	<input type="checkbox"/> INFORMATION ANALYSIS	3		<input type="checkbox"/> FREE ELECTIVE	3
	<input type="checkbox"/> FREE ELECTIVE	4			

SENIOR YEAR

<u>FIRST SEMESTER</u>		<u>SECOND SEMESTER</u>			
	<input type="checkbox"/> FINC or ACCT ELECTIVE²	3	MNGT 4800	<input type="checkbox"/> STRATEGIC MANAGEMENT	3
	<input type="checkbox"/> INT'L BUSINESS ELECTIVE²	3		<input type="checkbox"/> MKTG or SCMN ELECTIVE²	3
	<input type="checkbox"/> BUSINESS ELECTIVE²	3		<input type="checkbox"/> BUSINESS ELECTIVE ²	3
	<input type="checkbox"/> BUSINESS ELECTIVE ²	3		<input type="checkbox"/> BUSINESS ELECTIVE ²	3
	<input type="checkbox"/> FREE ELECTIVE	3		<input type="checkbox"/> FREE ELECTIVE	3
BUSI 4010	<input type="checkbox"/> PROFESSIONAL DEVELOPMENT IN BUS IV	1	UNIV 4AA0	<input type="checkbox"/> CREED TO SUCCEED (GRADUATION)	0

TOTAL: 123 CREDIT HOURS

- Notes:
- Auburn University requires a minimum 2.0 major GPA & a minimum 2.0 AU cumulative GPA to satisfy graduation requirements.
 - Refer to the AU Bulletin at bulletin.auburn.edu for course descriptions, frequencies, and pre-requisite information.
 - Students may have no more than 4 hours of PHED course work and may not repeat a course in which a grade of 'C' or better was earned.

1/2 See page two/three for a list of approved courses
 3 HIST 1210/1220 can be taken in lieu of HIST 1010/1020

▲ Business students must complete all four courses in either Option 1 or Option 2 below. See page two for a list of approved courses.

Option 1: 2 Literatures and 1 History

- Core Literature I¹
- Core Literature II (from same series)¹
- HIST 1010 -OR- HIST 1020³
- Core Social Science¹

Option 2: 2 Histories and 1 Literature

- HIST 1010³
- HIST 1020³
- Core Literature I or II¹
- Core Humanities¹

Major Courses	Grade	Major Courses	Grade
MNGT 3100		MNGT 4800	
ISMN 3140		MNGT ELEC	
SCMN 2150		FINC/ACCT ELEC	
BUS ELEC		INT'L ELEC	
BUS ELEC		MKTG/SCMN ELEC	
BUS ELEC		MNGT 3010	
32 Major Hours			

Free Electives

Choices for University Core Requirements

Students enrolled in the University Honors College may enroll in the Honors equivalents of any of the core options listed below.

Core Literature options

If choosing "2 Literatures; 1 History" core option, the two Lit courses must be from the same series (2200 & 2210; 2230 & 2240; or 2250 & 2260).

- ENGL 2200 (World Literature I) – 3 hrs
- ENGL 2210 (World Literature II) – 3 hrs
- ENGL 2230 (British Literature I) – 3 hrs
- ENGL 2240 (British Literature II) – 3 hrs
- ENGL 2250 (American Literature I) – 3 hrs
- ENGL 2260 (American Literature II) – 3 hrs
- ENGL 2270 (African American Literature Before 1900) – 3 hrs
- ENGL 2280 (African American Literature After 1900) – 3 hrs

Core Fine Arts options

- ARCH 2600 (The Art of Architecture, Place, and Culture) – 3 hrs
- ARTS 1510 (Looking at Art: Approaches to Interpretation) – 3 hrs
- ARTS 1610 (Introduction to Art History) – 3 hrs
- ENVD 2040 (Design, Invention and Society) – 3 hrs
- MUSI 2730 (Appreciation of Music) – 3 hrs
- MUSI 2740 (Survey of Popular Music) – 3 hrs
- MUSI 2750 (Music and Science) – 3 hrs
- MDIA 2350 (Introduction to Film Studies) – 3 hrs
- THEA 2010 (Introduction to Theatre) – 3 hrs
- THEA 2020 (Acting Aesthetics) – 3 hrs
- INDD 1120 (Industrial Design and Modern Society) – 3 hrs

Core Humanities options

One Core Humanities course is required only for students choosing the "2 History; 1 Literature" core option.

- FLGC 1150 (Global Fluency and Awareness) – 3 hrs
 - PHIL 1010 (Intro to Logic) – 3 hrs
 - PHIL 1020 (Intro to Ethics) – 3 hrs
 - PHIL 1030 (Ethics & Health Sciences) – 3 hrs
 - PHIL 1040 (Business Ethics) – 3 hrs
 - PHIL 1050 (Political Philosophy) – 3 hrs
 - PHIL 1060 (Philosophy of East and West) – 3 hrs
 - PHIL 1070 (Philosophy of Art, Value and Society) – 3 hrs
 - PHIL 1080 (Intro to Philosophy of Religion) – 3 hrs
 - PHIL 1090 (Philosophy of Race and Gender) – 3 hrs
 - PHIL 1100 (Intro to Philosophy) – 3 hrs
 - PHIL 1110 (Philosophy of Science and Critical Thinking) – 3 hrs
 - PHIL 1120 (Intro to Environmental Ethics) – 3 hrs
 - RELG 1040 (Western Religions) – 3 hrs
 - RELG 1050 (Eastern Religions) – 3 hrs
 - UNIV 2710 (Human Odyssey) – 3 hrs
 - COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
 - A 2nd Core Fine Arts class – 3 hrs
 - A 2nd Core Literature class – 3 hrs
 - ~HONR 1007 (Technology and Culture I) – 3 hrs
- ~ Only for students enrolled in the University Honors College

Core Social Science options

One Core Social Science course is required only for students choosing the "2 Literatures; 1 History" core option.

- AFRI 2000 (Intro to Africana Studies) – 3 hrs
 - AGE 1000 (Global Issues in Food, Ag, Dev, and Environ.) – 3 hrs
 - ANTH 1000 (Intro to Anthropology) – 3 hrs
 - COUN 2000 (Living & Communicating in a Diverse Society) – 3 hrs
 - GEOG 1010 (Global Geography) – 3 hrs
 - POLI 1050 (Global Politics and Issues) – 3 hrs
 - POLI 1090 (American Government) – 3 hrs
 - PSYC 2010 (Intro to Psychology) – 3 hrs
 - SOCY 1000 (Sociology: Global Perspectives) – 3 hrs
 - SOCY 1100 (Current Issues in Race and Ethics) – 3 hrs
 - SUST 2000 (Intro to Sustainability) – 3 hrs
 - ~HONR 1007 (Technology and Culture I) – 3 hrs
 - ~HONR 1027 (Sustainability and the Modern World I) – 3 hrs
 - ~HONR 1037 (Sustainability and the Modern World II) – 3 hrs
 - NATR 2050 (People and the Environment) -- 3 hrs
 - UNIV 2720 (Human Odyssey II) – 3 hrs
 - GSHS 2000 (Global Studies Human Sciences) – 3 hrs
- ~ Only for students enrolled in the University Honors College

Core Lab Science options

Students must complete one of the following 2-course options, plus labs.

The 2 courses should NOT be taken together during the same semester.

- SCMH 1010 & BIOL 1010 (Concepts of Science & Survey of Life)
- SCMH 1010 & CSES 1010 (Concepts of Science & Soils and Life)
- SCMH 1010 & CSES 1020 (Concepts of Science & Crops and Life)
- SCMH 1010 & CHEM 1010 (Concepts of Science & Survey of Chemistry I)
- SCMH 1010 & GEOL 1100 (Concepts of Science & Dynamic Earth)
- SCMH 1010 & PHYS 1000 (Concepts of Science & Foundations of Physics)
- SCMH 1010 & PHYS 1150 (Concepts of Science & Astronomy)
- SCMH 1010 & PHYS 1500 (Concepts of Science & General Physics I)
- BIOL 1000 & BIOL 1010 (Intro to Biology & Survey of Life)
- CHEM 1010 & CHEM 1020 (Survey of Chemistry I & Survey of Chemistry II)
- CSES 1010 & CSES 1020 (Soils and Life & Crops and Life) – can be taken out of sequence
- GEOL 1100 & GEOL 1110 (Dynamic Earth & Earth and Life Through Time)
- PHYS 1500 & PHYS 1510 (General Physics I & General Physics II)

STOP! Additional options: **WARNING** – These options are NOT recommended for Harbert students since they are primarily structured for Science & Engineering students.

- BIOL 1020 & BIOL 1030
- BIOL 1020 & BIOL 1010
- CHEM 1030 & CHEM 1040
- CHEM 1110 & CHEM 1020
- PHYS 1600 & PHYS 1610
- SCMH 1010 & PHYS 1600
- SCMH 1010 & CHEM 1030
- SCMH 1010 & CHEM 1110

Available Substitutions

- HIST 1210/1220 (Technology and Civilization I/II) can be substituted for HIST 1010/1020 to satisfy the core History option

Business Administration Major Notes

- All 3000-5000 level business courses require junior standing (60 hrs). MNGT 4800 requires senior standing (90 hrs).
- Any directed reading course or internship course must receive departmental approval prior to registration.
- **Prerequisites and/or corequisites for the courses below are enforced. Refer to the course listings in the [AU Bulletin](#) for information on course prerequisites.**

Required Business Administration Courses

- ISMN 2140 Introduction To Management Information Systems
- MNGT 3010 Professional Development in Management *Pr. (P/C MNGT 3100 and BUSI 2010)*
- MNGT 3100 Principles Of Management
- MNGT 4800 Strategic Management *Pr. MKTG 3310, MNGT 3100, and FINC 3610 and senior standing ; course must be completed at Auburn*
- SCMN 2150 Ops: Mngt Of Business Process

Choices for Management Elective

- Any 3-credit hour, 3000-5000 level MNGT, ENFB, HRMN, or ISMN course.
Exception: MNGT 3810 is NOT allowed.

Choices for Finance/Accounting Elective

- Any 3-credit hour, 3000-5000 level FINC or ACCT course.
Exceptions: FINC 3010, FINC 3810, and ACCT 5700 are NOT allowed.

Choices for International Business Elective

- ECON 4300, FINC 3100, FINC 5510, MNGT 4100, MKTG 4400, or SCMN 4800

Choices for Marketing/Supply Chain Elective

- Any 3-credit hour, 3000-5000 level MKTG course (*Pr. C or better in MKTG 3310*) or SCMN 3710, SCMN 3720, or SCMN 3730.
Exception: MKTG 3010 and MKTG 3310 are NOT allowed.

Choices for Business Electives

- Any 3 credit hour, 3000-5000 level ACCT course
- Any 3 credit hour, 3000-5000 level AVMG course except 3050, 4060, 4190, and 4810
- Any 3 credit hour, 3000-5000 level BUAL course
- Any 3 credit hour, 3000-5000 level ECON course
- Any 3 credit hour, 3000-5000 level ENFB course
- Any 3 credit hour, 3000-5000 level FINC course except 3010 and 3810
- Any 3 credit hour, 3000-5000 level HRMN course
- Any 3 credit hour, 3000-5000 level ISMN course
- Any 3 credit hour, 3000-5000 level MKTG course except 3010 (*Pr. C or better in MKTG 3310*)
- Any 3 credit hour, 3000-5000 level MNGT course except 3010, 3810 and 4600
- Any 3 credit hour, 3000-5000 level SCMN course except 3810

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