

# JACOB A. WADDINGHAM

Department of Management  
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(Revised October 27, 2020)

## EDUCATION

Ph.D.	Auburn University	August 2017 – Present
M.B.A.	Iowa State University	August 2015 – December 2016
B.S.	University of Texas at Tyler <i>Major: Journalism</i> <i>Major: Political Science</i>	August 2010 – May 2013

## PROFESSIONAL EXPERIENCE

### Auburn University

Graduate Research & Teaching Assistant August 2017 – Present

### Iowa State University

Graduate Teaching Assistant August 2015 – May 2017

## PROFESSIONAL INTERESTS

**Research Interests:** Entrepreneurial Decision Making, Entrepreneurial Exit, Impression Management, Strategic Communication, Policy Capturing

**Teaching Interests:** Strategic Management, Principles of Management, Entrepreneurship

## DISSERTATION

**Area of Interest:** *Humor and investor behavior in equity crowdfunding*

Chair: Dr. Miles A. Zachary

Committee: Dr. David J. Ketchen, Dr. Brian L. Connelly, Dr. Lei Huang

Anticipated Proposal Date: Spring 2021

## JOURNAL PUBLICATIONS

Carson, J. E., Waddingham, J. A., & Mackey, J. D. 2020. Organization member action proximity and attributions for managerial crisis response failure, *Management Decision*, DOI: 10.1108/MD-08-2020-1059.

Waddingham, J. A., Zachary, M. A., & Ketchen, D. J. 2020. Insights on the go: Leveraging business podcasts to enhance organizational performance, *Business Horizons*, 6(3): 275-285.

## **MANUSCRIPTS WITH REVISION DECISIONS**

**(Titles withheld to maintain the double-blind review process)**

Zafar, S., Waddingham, J. A., Zachary, M. A., & Short, J. C. 2020. Topic: Equity crowdfunding and information search. First round revise-and-resubmit at *Journal of Small Business Management*.

## **RESEARCH IN-PROGRESS**

Waddingham, J. A., Zachary, M. A., & Walker, H. J. (working). [Ex-entrepreneurs and workforce reentry]. *Journal of Business Venturing*.

Waddingham, J. A., Carson, J. E., Hersel, M. C. (working). [Creative and illogical survey responses and video introductions]. *Journal of Applied Psychology*.

Hersel, M. C., Waddingham, J. A., & Walker, H. J. (working). [Corporate sociopolitical activism and new job seekers]. *Journal of Applied Psychology*.

Hamrick, A. B., & Waddingham, J. A. (working). [Ex-entrepreneurs in the workplace]. *Journal of Business Venturing*.

## **CONFERENCE PRESENTATIONS**

Song, R., Waddingham, J. A., & Yadav, N. “Laughing it off: Humor as a response strategy in crisis communication. Presented virtually (synchronous) at Southern Management Association Annual Conference because of COVID-19, October 2020.

Zafar, S., Waddingham, J. A., Zachary, M. A., & Short, J. C. “Search behavior and decision confidence in equity crowdfunding: An information search process model perspective.” Presented virtually (synchronous) at Southern Management Association Annual Conference because of COVID-19, October 2020.

Waddingham, J. A., Zachary, M. A., & Walker, H. J. “Burning up on reentry: Entrepreneurial exit in the hiring context.” Presentation virtually (asynchronous) at Babson College Entrepreneurship Research Conference because of COVID-19, June 2020.

Zafar, S., Waddingham, J. A., & Zachary, M. A. “What am I getting into? How equity crowdfunding investors search for information to make investment decisions” Presentation virtually (asynchronous) at Babson College Entrepreneurship Research Conference because of COVID-19, June 2020.

Waddingham J. A. & Michaelis, T. L. “The financial well-being of entrepreneurs: Student debt, financial strain, and the likelihood of self-employment.” Accepted for presentation at 2020 Health, Well-being, and Entrepreneurship Research Workshop, Chicago, Illinois. Research Workshop canceled because of COVID-19.

Helmuth, C., Vendette, S., & Waddingham, J. A. "Business model innovation in socially conscious organizations: A dynamic capabilities perspective." *Presented at Southern Management Association Annual Conference, October 2019, Norfolk, Virginia, USA.*

### **CONFERENCE PANELS, SYMPOSIA, & WORKSHOPS**

Waddingham, J. A. "Panel Participant in New Doctoral Student Consortium." *Academy of Management Annual Conference, August 2019, Boston, Massachusetts, USA.*

### **TEACHING & TEACHING ASSISTANCE**

#### **Auburn University**

*Fall 2020 – Spring 2021*

MGNT 4800: Strategic Management (HyFlex)

*Fall Instructor Evaluations: TBD*

*Spring Instructor Evaluations: TBD*

*Summer 2020*

MGNT 4800: Strategic Management (Online)

*Summer Instructor Evaluations: 5.75*

*Fall 2019 – Spring 2020*

MGNT 4800: Strategic Management

*Fall Instructor Evaluations: 5.77*

MGNT 3100: Principles of Management

*Spring Instructor Evaluations: 5.64*

*Summer 2019*

MGNT 4800: Strategic Management

*Instructor Evaluations: 5.89*

*Fall 2018 – Spring 2019*

MGNT 3100: Principles of Management

*Fall Instructor Evaluations: 5.68*

*Spring Instructor Evaluations: 5.40*

*Summer 2018*

MGNT 3100: Principles of Management

*Section 003 Instructor Evaluations: 5.23*

*Section 004 Instructor Evaluations: 5.64*

*Fall 2017 – Spring 2018*

MGNT 4800: Strategic Management

*Fall Lab Instructor (4 Sections) Evaluations: 5.51, 5.54, 5.71, 5.73*

*Spring Lab Instructor (4 Sections) Evaluations: 5.88, 5.58, 5.88, 5.14*

**Iowa State University**

*Fall 2016 – Spring 2017*

BUSAD 201: Career Issues in Business

*Graduate Teaching Assistant*

**INDUSTRY EXPERIENCE**

**Creston News Advertiser**

July 2013 – August 2015

*Associate Newspaper Editor*

*Creston, Iowa*

Responsible for managing staff reporters in addition to writing articles, designing layout, and editing a daily newspaper for more than 3,000 subscribers. Covered politics, breaking news, local business, agriculture, and sports.

**PROFESSIONAL ORGANIZATIONS**

Academy of Management (2017 – Present)

Strategic Management, Entrepreneurship, & Research Methods Divisions

Southern Management Association (2016 – Present)

**PROFESSIONAL ACTIVITIES**

Ad Hoc Reviewer for Journal of Small Business Management

Ad Hoc Reviewer for Journal of Business Research

Ad Hoc Reviewer for Academy of Management Annual Meeting

Ad Hoc Reviewer for Southern Management Association Annual Meeting

**PROFESSIONAL DEVELOPMENT**

2020 Southern Management Association Late Stage Consortium (virtual)

2018 Southern Management Association Early Stage Consortium

2018 Academy of Management New Doctoral Student Consortium

2016 Southern Management Association Pre-Doctoral Consortium