

Curriculum Vitae

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JIHWAN HWANG

Strategy and Entrepreneurship
Department of Management
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EDUCATION

- Ph.D. Strategy and Entrepreneurship, expected Spring 2022
Auburn University, Auburn, AL
Primary Area: Strategy and Entrepreneurship
- M.S. Human Resources Management, May 2010
Rutgers University, New Brunswick, NJ
Primary Area: Organizational Behavior
- B.A. Business Management, February 2003 **Summa cum Laude*
Hoseo University, Cheonan, South Korea
Primary Area: Organizational Behavior

RESEARCH INTERESTS

Entrepreneurial Ecosystem; Strategic Leadership; Corporate Social Responsibility; Academic
Technology Commercialization

TEACHING INTERESTS

Strategic Management; Principles of Management; Entrepreneurship; Business Ethics

RESEARCH

Journal Publications

Hong-Ki Lee and **Jihwan Hwang** (2013), "A study on the effective use of Non-regular Workers: Focus on Small and Medium-size Manufacturing and Distribution Firms in Seoul-Incheon Area," *Journal of Korean-Chinese Economics & Management*, 12(1), 123-141

Hong-Ki Lee, Sung-Min Myoung, and **Jihwan Hwang** (2010), "A study on the effects of job satisfaction to organizational commitment and service-orientation," *Journal of Korean-Chinese Economics & Management*, 9(2), 163-181

Manuscripts under Review

Dongwon Jung, Jihwan Hwang and Sam Hwang, "University Roles in Entrepreneurial Ecosystem" *Strategic Entrepreneurship Journal*

Jihwan Hwang and Sunghoon Joo, "Regulatory Focus Theory and Hybrid Entrepreneurship: Two Predictors of Transition Decision from Hybrid to Full-time Entrepreneurship" *Strategic Entrepreneurship Journal*

Manuscripts in Progress

Jihwan Hwang, Lakami Baker, and Manjot Bhussar, "Aspiration Level and University Commercialization Support: Introducing New Commercialization Support Structures and Systems" [target journal: research policy]

Jihwan Hwang, Lakami Baker, and Manjot Bhussar, "CEO Regulatory Focus and Visibility of Corporate Social Responsibility: Moderating role of Market Turbulence" [target journal: business ethics quarterly]

Jihwan Hwang and Manjot Bhussar, "Research in Entrepreneurial Ecosystem: Past contributions over the 20 years and future opportunities" [target journal: strategic entrepreneurship journal]

Jihwan Hwang and Manjot Bhussar, "Marching Together: Peer Effects on Academic Technology Commercialization" [target journal: small business economics]

Conference Presentations

Michelle Zorn, Kaitlyn DeGhetto, James Combs, and **Jihwan Hwang**, “You’re the One That We Want: Director Objectivity and Post CEO Selection”, Strategic Management Society, Berlin, Germany

TEACHING EXPERIENCE

Auburn University, Department of Management

2018	Spring	Simulation Lab in Strategic Management,	MNGT 4800
2017	Fall	Principles of Management,	MNGT 3100
2017	Spring	Simulation Lab in Strategic Management,	MNGT 4800
2016	Fall	Principles of Management,	MNGT 3100
2016	Summer	Principles of Management,	MNGT 3100
2016	Spring	Simulation Lab in Strategic Management,	MNGT 4800
		Community Service Project,	MNGT 4600
2015	Fall	Principles of Management,	MNGT 3100
2015	Spring	Simulation Lab in Strategic Management,	MNGT 4800
2014	Fall	Simulation Lab in Strategic Management,	MNGT 4800

MANAGERIAL EXPERIENCE

- ASKA Boat, South Korea (5/2013 – 6/2015)
Project Manager

- Research Center of Social Science in Hoseo University, South Korea (6/2010 – 7/2012)
Research Analyst
- Association of Korean-Chinese Economics & Management, South Korea (6/2010 - 7/2012)
Assistant Manager
- ASKA Boat, South Korea (9/2005 – 7/2008)
Marketing Manager
- Cheonan City-Hall, South Korea (5/2003 – 7/2005)
Project Manager of Public Service Work
- Charmzon Group (7/1999 – 2/2003: Jul-Aug and Dec-Feb for consecutive years)
Internship

PROFESSIONAL AFFILIATIONS

Member, Academy of Management (AOM)

Member, Association of Korean Chinese Economics & Management

Member, Association of Korean Management Scholars

Member, Korean American Scientists and Engineers Association (KASEA)

Member, Society of Industrial and Organizational Psychology (SIOP)

Member, Southern Management Association (SMA)

Member, Strategic Management Society (SMS)