

JUNIA J. LEE

Ph.D. Student

Auburn University

Raymond J. Harbert College of Business

junia.lee@auburn.edu | [LinkedIn](#)

EDUCATION

Doctor of Philosophy, Business 2024 – Present

Raymond J. Harbert College of Business, Auburn University, Auburn, AL

Specialization: Strategic Management

Bachelor of Business Administration, Management 2024

Jerry S. Rawls College of Business, Texas Tech University, Lubbock, TX

Minor: Health Professions, Biology | Certificate: International Business

Study Abroad: University of South-Eastern Norway, Hønefoss, Norway

Bachelor of Arts, Political Science 2024

College of Arts and Sciences, Texas Tech University, Lubbock, TX

Minor: General Business

Bachelor of General Studies, General Studies 2024

College of Arts and Sciences, Texas Tech University, Lubbock, TX

Concentrations: Health Professions, International Studies & General Business

Study Abroad: University of Arkansas Rome Center, Rome, Italy

PROFESSIONAL INTERESTS

Research Interests: Strategic Management, Behavioral Strategy, Strategic Leadership, Corporate Governance, Ethical Decision-Making, Misconduct, Corporate Social Responsibility

Teaching Interests: Strategic Management

RESEARCH

IN-PROGRESS

Hirshman, A.M., **Lee, J. J.**, Bruyaka, O., Hans, H., & Grady, A. Reading Between the Lines of Firms' CSR Announcements: Using Explicit Rationalizations to Expose Implicit Motivations. Submission to target *Journal of Management*. [Data Analysis Stage]

Zachary, M. A., & **Lee, J. J.** How About a Second Chance? Shareholder Reactions to Hiring a Formerly Dismissed CEO. [Data Collection Stage]

Lee, J. J., Li, H., Zafar, M. A., & Zhou, Y. S. (Distr)activist Investors: The Unintended Signals of a Proxy Fight. [Development Stage]

Lee, J. J., Lee W. E., & Roccapiore, A. Y. Adventures of a Trailblazing Entrepreneur: Lifestyle Entrepreneurship in the Outdoor Industry. Submission to target *Journal of Management Studies*. [Development Stage]

CONFERENCE PRESENTATIONS

Hirshman, A.M., Lee, J. J., Grady, A., Hans, H., & Bruyaka, O. (2024, April). Flexing Firms' CSR Initiatives: How Firms in the Oil and Gas Industry Engage in Different Corporate Social Responsibility Initiatives? *Undergraduate Research Conference* at Texas Tech University. Lubbock, TX.

Hirshman, A.M., Grady, A., Lee, J. J., Bruyaka, O., & Hans, H. (2023, April). Flexing Firms' CSR Initiatives: How Firms in the Oil and Gas Industry Engage in Different Corporate Social Responsibility Initiatives? *Undergraduate Research Conference* at Texas Tech University. Lubbock, TX.

Collins, R.A., Zeitouni, J., Lee, J. J., Byrd, T., Wong, A., Jumper, C. (2022, March). The Development of a Student-Led Health Policy and Public Health Think Tank Serving West Texas. *TTUHSC Graduate School of Biomedical Sciences Student Research Week*. Lubbock, TX.

CONFERENCE PARTICIPATION

Southern Management Association's (SMA) Annual Conference
West Texas Health Disparities and Research Symposium
Texas Tech University Undergraduate Research Conference

PROFESSIONAL DEVELOPMENT

Southern Management Association's (SMA) Pre-Doctoral Consortium, <i>Scholar</i>	2023
Former Members of Congress, <i>At- Large Scholar</i>	2023
Texas Tribune Festival, <i>At- Large Scholar</i>	2022, 2023
Braver Angels, <i>At- Large Scholar</i>	2022

SCHOLAR PROGRAMS

Rawls Undergraduate Research Program (RURP), <i>Scholar</i>	2022 – 2024
Center for Transformative Undergraduate Experience (TrUE), <i>Scholar</i>	2022 – 2024
The Sumners Foundation, <i>At-Large Scholar</i>	2022 – 2024
Rawls College of Business: Scovell Business Leadership Program (SBLP), <i>Scholar</i>	2021 – 2024
The Funds for American Studies: DC Program, <i>Business + Governmental Relations Scholar</i>	2023
U.S. Department of State's Gilman International Scholarship Program, <i>Alumni</i>	2022 – 2023

PROFESSIONAL & WORK EXPERIENCE

Auburn University Harbert College of Business, <i>Graduate Assistant</i>	2024 – Present
Consortium for the Advancement of Research Methods and Analysis, <i>Student Assistant</i>	2024
TTUHSC Office for Continuing Medical Education, <i>Student Assistant</i>	2023 – 2024
Penn Quarter Partners, <i>Intern</i>	2023
Texas Tech University Office of Prestigious External Student Awards, <i>Student Assistant</i>	2022 – 2023
Rawls-Global Learning Opportunities in Business Education Project, <i>Scholar</i>	2022
Texas Tech University Honors College, <i>Student Assistant</i>	2022

SERVICE**TO THE FIELD**

Academy of Management Annual Conference, <i>Reviewer</i>	2025 – Present
--	----------------

TO THE UNIVERSITY**Texas Tech University**

TTU System Health Policy and Public Health Think Tank, <i>Director of Communication</i>	2022 – 2024
Student Government Association (SGA)	

<i>Director of Digital Media and Public Relations</i>	2022 – 2023
<i>Senator for the Program of University Studies</i>	2021 – 2022
<i>Director of the First Year Leadership Association</i>	2021 – 2022
<i>Director of Social Media</i>	2021 – 2022
<i>President of the First Year Leadership Association</i>	2020 – 2021
<i>Intern to the Vice President of Graduate Affairs</i>	2020 – 2021
Honors & Awards Council in the Office of the Provost, <i>Student Reviewer</i>	2021 – 2023
Health Disparities Symposium Planning Committee, <i>Marketing Representative</i>	2023
SGA's Green Week Planning Committee, <i>Marketing Representative</i>	2022 – 2023
Women's History Month Planning Committee, <i>Student Government Representative</i>	2022 – 2023
APIDA Celebration Month Planning Committee, <i>Student Government Representative</i>	2022
SGA Ad-Hoc Women's Health Initiative Committee, <i>Co-Founder</i>	2021 – 2022
SGA Ad-Hoc Passing Period Review Committee, <i>Co-Founder</i>	2021 – 2022
SGA Ad-Hoc Installing a Roommate Preference Software Committee, <i>Co-Founder</i>	2021 – 2022
Student Health and Wellness Fee Committee <i>Member</i>	2021 – 2022
Intercultural Center Planning Committee, <i>Student Representative</i>	2021 – 2022
Diversity Week Committee, <i>Liaison for the Student Government Association</i>	2021
Dr. Martin Luther King, Jr Celebration Committee, <i>Social Media/Marketing Coordinator</i>	2020 – 2021
Texas Tech University Student Disabilities Services Note Taker	2020

TO THE COLLEGE

Jerry S. Rawls College of Business

Jerry S. Rawls Excellence in Undergraduate Teaching Award Selection Committee, <i>Reviewer</i>	2023, 2024
Rawls College of Business: Dean's Student Council, <i>President</i>	2022 – 2023
Rawls College of Business: Dean's Student Council, <i>Member</i>	2021 – 2024

Texas Tech University Honors College

Honors College Dean's Student Advisory Group, <i>Student Representative</i>	2022 – 2023
---	-------------

TO THE COMMUNITY

South Plains Food Bank	2022
COVID-19 Vaccine Clinic	2021
South Plains Food Bank Pop Up Pantry	2021
Operation Christmas Child	2020

SCHOLARSHIPS & GRANTS

Dress for Success Scholarship	2024
Texas Tech Alumni Association/Robert W. and Marcy Lawless Scholarship	2023
Rawls Undergraduate Research Program Designated Scholarship	2022 – 2024
TTU Scovell Business Leadership Endowed Scholarship	2022 – 2024
The Hatton W. Sumners Foundation's At-Large Scholarship	2022 – 2024
U.S. Department of Education's Benjamin A. Gilman International Scholarship	2022
General Dudley E. Faver-Adolph R. Hanslik Scholarship	2022
Study Abroad Competitive Scholarship	2022
Honors Study Abroad Scholarship	2022
U.S. Department of Education's RGLOBE Grant: Scovell Business Leadership Program	2021
TTU Five States Scholarship	2021
Honors Endowed Scholarship	2021
Maykus Family Opportunity Endowed Scholarship	2021
Residence Hall Association Student Leader Scholarship	2021

Mary W. Doak Scholarship	2021
TTU Guns Up Forevermore Scholarship	2021
Federal Pell Grant	2021 – 2024
Sue Wesley Sewell Honors Endowed Scholarship	2020 – 2024
AT&T Endowed Scholarship	2020 – 2024
Presidential Merit Scholarship	2020 – 2024

AWARDS & HONORS

Texas Tech University Honors College Spring 2024 Commencement Banner Bearer	2024
Lubbock Economic Development Alliance Impact Award: Area of Social Construct - 1st Place	2024
TTU Undergraduate Research Conference Outstanding Undergraduate Researcher	2023
Student Government Association Outstanding Cabinet Member Award	2023
Student Government Association Will Rogers Award	2022
Raider Who Rocks Unsung Hero Award	2022
Student Government Association Outstanding First Year Engagement Member Award	2021
Texas Tech University Mortar Board Top Ten First Year Student Award	2021
Texas Tech University Dean's Honor List Award	2021, 2022
Texas Tech University President's Honor List Award	2020, 2023, 2024

PROFESSIONAL AFFILIATIONS

Strategic Management Society	2025 – Present
Academy of Management	2024 – Present
Southern Management Association	2023 – Present
Sigma Iota Epsilon	2023 – 2024
Mortar Board	2022 – 2023