

Ruixiang Song

Raymond J. Harbert College of Business
Auburn University
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EDUCATION

<i>Auburn University, Harbert College of Business</i>	Sept.2017-Present
Ph.D. Student, Management	
<i>University of Alabama at Birmingham, Collat School of business</i>	Sept.2015-Apr.2017
Master of Business Administration (MBA)	
<i>Sichuan Normal University, Art & Science College</i>	Sept.2010-Jun.2014
Bachelor of Art, Broadcasting and Television Playwright	

WORKING EXPERIENCE

Graduate Teaching Assistant	Sept.2017-Present
<i>Auburn University, Department of Management</i>	
Graduate Teaching Assistant	Apr.2016-Apr.2017
<i>University of Alabama at Birmingham, Collat School of business</i>	
<ul style="list-style-type: none">Assisting students to improve their academic performanceTutoring in accounting, managerial economics and supply chain management classes.	
Information Analyst	Jul.2014-Jun.2015
<i>Department of Information Management, China Shenhua Group Ltd. - Beijing, China</i>	
<ul style="list-style-type: none">Created analysis reports by using the data collected from surveys, interviews and system record	
Project I: Change Management of Gao'antun Gas Thermal Power Project	
<ul style="list-style-type: none">Developed the Training Program for frontier workers.Improved the interaction design of information system for staff of power plant	
General Director	Jan.2013-Jun.2014
<i>OTHINK Technology Co., Ltd. - Chengdu, China</i>	
<ul style="list-style-type: none">Responsible for the total operation management of branch office at Chengdu.Initiated a market expansion plan to develop the potential nationwide market.Directed product departments to guarantee the quality of delivery.Conducted market research, product review and competitor analysis. Reported directly to the board and participated in long-term decision-making.	
Product Manager	Aug.2011-Jan.2013
<i>OTHINK Technology Co., Ltd. - Chengdu, China</i>	
Assistant Sale Manager	Dec.2010-Aug.2011
<i>OTHINK Technology Co., Ltd. - Chengdu, China</i>	

RESEARCH INTERESTS

Behavioral Strategy, Corporate Governance, Organizational Threats and Responses, Empirical Methods

CONFERENCE PAPERS

Song, R., Waddingham, J., Yadav, N. 2020. Laughing it off: Humor as a response strategy in crisis communication. Southern Management Association Annual Meeting, Virtual Conference

Gorshunov, M., Armenakis, A.A., Field, H.S., Song, R., Vansant, B. 2018. "The Sarbanes-Oxley Act of 2002: Relationship to Magnitude of Financial Corruption and Corrupt Organizational Cultures." Society for Business Ethics Annual Meeting, Chicago, IL.

WORKING PAPERS

Song, R., Connelly, B. "Cycle of failure: the influence of crowdfunding failure on subsequent crowdfunding campaigns"

Shi, W., Callahan, C., McNamara, G., Song, R., Veenstra, K. "Irrational Exuberance? Investor Reactions to CEO Positive Tone in Acquisition Announcements" (Revise and resubmit at Journal of Management Studies)

Um C., Guo S.L., Lumineau F., Shi W., Song, R "The Effect of Perceived Incongruence on Contract Design: Evidence from Debt Contracts." (Revise and resubmit at Academy of Management Journal)

TEACHING EXPERIENCE

Auburn University, 2017 – Present

- Strategic Management: Avg Eval = 5.58/6.0
- Principle of Management: Avg Eval = 5.40/6.0